



PSC
By MPA

**Petrochemicals
Sustainability
Conference**

**KUALA LUMPUR CONVENTION CENTRE
26-27 SEPTEMBER 2024**



**FUTURE READY PETROCHEMICALS
CONFERENCE PROGRAMME**

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The 2nd Petrochemicals Sustainability Conference (PSC) - Future Ready Petrochemicals

The Petrochemicals Sustainability Conference (PSC) 2024, organised by the Malaysian Petrochemicals Associations (MPA) and Informa Markets Malaysia, returns alongside Oil & Gas Asia (OGA) 2024 after a successful debut in 2022.

This biennial conference, hosted by MPA, aims to drive knowledge sharing among industry leaders, focusing on the challenges and pathways to a low carbon future and green technology across the supply chain. With support from knowledge partners Boston Consulting Group (BCG) and Environmental Resource Management (ERM), PSC 2024 prioritizes discussions on climate-related topics and facilitates conversations on how the regional petrochemical industry can contribute to global net-zero ambitions.

Recognising ongoing challenges in sustainability, MPA provides guidance to companies on their journey towards a more resilient and environmentally conscious future. PSC serves as a vital platform for regular engagement with stakeholders, enabling knowledge exchange, collaboration, and the identification of shared goals. Through innovation, partnerships, and addressing climate-related issues, PSC 2024 is set to play a crucial role in shaping a resilient and sustainable future for the region's petrochemical sector and beyond.





Malaysian Petrochemicals Association

MALAYSIAN PETROCHEMICALS ASSOCIATION (MPA)

The Malaysian Petrochemicals Association (MPA) was officially formed on March 19, 1997 and it is a formal association registered with the Registrar of Societies, Malaysia. MPA has 26 members engaged in the manufacture and trading of petrochemicals and plastic resins.

The main objectives of MPA are:

- To provide a forum to discuss and resolve common problems of the petrochemical industry.
- To provide a focal point for the petrochemical industry to liaise with the public and government and to make recommendations on relevant issues.
- To advance the philosophy of Responsible Care, its implementation and compliance throughout the industry.
- To represent the petrochemical industry within Malaysia to interface with similar groups on international basis.
- To compile and disseminate information of common concerns and provide facilities for consultation and exchange of views between members.

Malaysian Petrochemicals Association (MPA)

Wisma FMM, No. 3, Persiaran Dagang, PJU9,
Bandar Sri Damansara, 52200 Kuala Lumpur

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☎ : +60-3-6277 6714

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🌐 : www.mpa.org.my

📘 : www.facebook.com/mpa.org.my

- Air Liquide Global E&C Solutions Malaysia Sdn Bhd
- Ancom Kimia Sdn Bhd
- Aramco Overseas Malaysia Sdn Bhd
- BASF (M) Sdn Bhd
- BASF PETRONAS Chemicals Sdn Bhd
- Dairen Chemical (M) Sdn Bhd
- Excel Provisions Sdn Bhd
- Exxonmobil Chemical Malaysia Sdn Bhd
- Johor Petroleum Development Corporation (JPDC)
- Idemitsu Chemicals (M) Sdn Bhd
- Kaneka (Malaysia) Sdn Bhd
- KOPETRO Trading & Services Sdn Bhd
- Lotte Chemical Titan (M) Sdn Bhd
- Mitsubishi Corporation Kuala Lumpur Branch
- Mogas Sdn Bhd
- Optimistic Organic Sdn Bhd
- Pengerang Petrochemical Company Sdn Bhd
- Petrochemicals (M) Sdn Bhd
- PETRONAS Chemicals Derivatives Sdn Bhd
- PETRONAS Chemicals Ethylene Sdn Bhd
- PETRONAS Chemicals Group Berhad
- PETRONAS Chemicals LDPE Sdn Bhd
- PETRONAS Chemicals MTBE Sdn Bhd
- Poratha Corporation Sdn Bhd
- Recron (Malaysia) Sdn Bhd
- Satake Technologies Sdn Bhd
- Technip Energies (M) Sdn Bhd
- Toray Plastics (M) Sdn Bhd



MPA COUNCIL (2024 – 2025)

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En Bahrin Asmawi

PETRONAS Chemicals Group Berhad

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En Shazali Wosnin

PETRONAS Chemicals LDPE Sdn Bhd

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Mr Yuki Arao

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Kaneka (Malaysia) Sdn Bhd

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Pengerang Petrochemical Company Sdn Bhd

En Zaki Azzudin Ahmad Zaidee

PETRONAS Chemicals Derivatives Sdn Bhd

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Mr Hemant Kedia

Recron Malaysia Sdn Bhd

En Sabri Awang

Toray Plastics (M) Sdn Bhd

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En Akbar Md Thayoob

Advisory Council Chairman

En Mazuin Ismail

Advisory Council Deputy
Chairman

En Mazuin Ismail



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Established in 1987, Oil & Gas Asia (OGA) is recognised as one of the region's most influential and successful energy events, showcasing latest technologies in fields of exploration, production and transportation within the Oil, Gas, Energy and Petrochemicals industry. Attracting a recorded average of over 2,000 participating companies and 25,000 visitors per edition, OGA represents a convergence of the industry throughout the ASEAN region, enabling businesses to forge essential partnerships and foster a sustainable business ecosystem. In its 20th Edition, OGA 2024 collaborates with esteemed partners such as the Malaysian Petrochemicals Association (MPA) and The Malaysian Oil, Gas & Energy Services Council (MOGSC). This immersive gathering of leaders, policymakers, and innovators drives transformative change, shaping industries for a better tomorrow.

For more information, please visit www.oilandgas-asia.com



Boston Consulting Group partners with leaders in business and society to tackle their most important challenges and capture their greatest opportunities. BCG was the pioneer in business strategy when it was founded in 1963. Today, we work closely with clients to embrace a transformational approach aimed at benefiting all stakeholders—empowering organizations to grow, build sustainable competitive advantage, and drive positive societal impact.

Our diverse, global teams bring deep industry and functional expertise and a range of perspectives that question the status quo and spark change. BCG delivers solutions through leading-edge management consulting, technology and design, and corporate and digital ventures. We work in a uniquely collaborative model across the firm and throughout all levels of the client organization, fueled by the goal of helping our clients thrive and enabling them to make the world a better place.

For more information, please visit www.bcg.com



ERM is the world's largest specialist sustainability consultancy. In pursuit of our purpose, we draw on more than 50 years of environmental, health, safety, risk and social experience of partnering with our clients to define goals and translate them into action. Sustainability pioneers with a reputation for excellence since 1971, we continue to strive today to make a positive difference for our clients, for society, and for the planet. Our singular focus on sustainability, our range of services, and “boots to boardroom” approach ensure that we can work alongside organisations in multiple industries to address their most pressing challenges and opportunities, whether they require focused technical attention or full top-to-bottom strategy and solutions.

In parallel with our practice and messaging on forging partnerships and enhancing collaboration, we're delighted to be a Knowledge Partner for the 2nd edition of Petrochemicals Sustainability Conference this year, to provide value and insight surrounding conversations and actions on immediate and long-term sustainability initiatives for the industry.

For more information, please visit www.erm.com

MPA President Welcome Message

Welcome to the Petrochemical Sustainability Conference 2024 or PSC 2024. It is my profound honour, as the newly elected President of the Malaysian Petrochemicals Association (MPA), to address such a distinguished assembly of guests and collaborators to the second instalment of PSC this morning.

First and foremost, I must express my heartfelt gratitude to YB Senator Tengku Datuk Seri Utama Zafrul Abdul Aziz, Minister of Investment, Trade, and Industry (MITI) of Malaysia, for accepting our invitation to deliver the keynote address and launch the PSC2024 as well as the Circular Economy Framework Policy of Malaysia during this conference. His leadership and vision underscore the nation's commitment to sustainable development, particularly in fostering circular economy practices within the petrochemical sector.

The MPA is honoured to play host and support the MITI to launch the Circular Economy Policy Framework for the Manufacturing Sector at the PSC2024. We are also very honoured to be invited by MITI to be one of the key stakeholders in the development of the CE Policy Framework since the beginning of this year, culminating with the launch of the Policy Framework today.

We definitely see this as a positive step towards accelerating CE in the manufacturing sector in Malaysia and the petrochemical industry, for one, sees many opportunities for cross-stakeholder collaboration in accelerating CE in Malaysia with "Future Ready Petrochemicals" as one of the solutions.

The petrochemical industry, often viewed through the lens of environmental concerns, is, in fact, a crucial enabler in driving sustainability initiatives and achieving our ambitious goal of net-zero carbon emissions. It lies at the heart of modern economies, providing essential materials for renewable energy systems, lightweight and fuel-efficient vehicles, energy-efficient buildings, and many other applications that contribute to reducing the global carbon footprint. From solar panels that harness the sun's power to wind turbines that capture the wind's energy, petrochemicals play a pivotal role in manufacturing technologies that lead us towards a more sustainable future.

PSC2024 – What to expect? 500+ participants, 50+ speakers (comprising industry leaders, policymakers, special interest groups, decarbonisation experts, etc) from 10+ countries. Building upon the foundation laid by our inaugural PSC 2022, PSC2024 is not just a gathering of industry professionals but a dynamic platform for collaboration, innovation, knowledge sharing, and the acquisition of actionable insights and the dialogues are designed to focus on generating meaningful impact. As we chart a course through the complexities of a net-zero future, this event will highlight the pivotal role the petrochemical sector plays in addressing climate change and advancing environmental sustainability.

The 2nd edition of PSC this year, is not only a continuation of our previous success but also a significant step forward in broadening our collaborative efforts. We are honoured to welcome the increased participation of key regional stakeholders, including the Singapore Chemical Industry Council (SCIC) and the Federation of Thai Industries -Petrochemical Industry Club Thailand (FTIPC). Their contributions add valuable perspectives to our discussions, further enriching the diversity and depth of the conversation on regional collaboration and sustainable growth.

In closing, I want to acknowledge the remarkable contributions of En Akbar Md Thayoob, Organising Chairman of PSC2024, our event partner, Informa Markets, Mr Philip Kong, MPA Vice President, my fellow MPA Council Members, our valued sponsors, knowledge partners (BCG & ERM), our regional counterparts from Singapore (SCIC) and Thailand (FTIPC), speakers, supporting organisations such as CICM, MPMA, the MPA Secretariat and every individual who has contributed to bringing PSC2024 to life; and to MITI for giving the PSC2024 more prestige by launching the Circular Economy Policy Framework for the Manufacturing Sector at the PSC2024.

Thank you, everyone, for joining us for PSC2024. Together, we will shape a sustainable future for the petrochemical industry and our world.



Mr. Bahrin Asmawi
*President,
Malaysian Petrochemicals
Association (MPA)*

Organising Committee Chairman Welcome Message



Mr. Akbar Md Thayoob
*Chairman,
PSC 2024 Organising Committee*

It is my great honour to welcome you to the 2nd Malaysian Petrochemicals Association (MPA) Petrochemical Sustainability Conference (PSC 2024). Building on the success of the inaugural PSC 2022, this year's conference continues to focus on keeping the petrochemical industry "Future Ready." It serves as a vital platform for collaboration, innovation, and knowledge sharing, highlighting the sector's crucial role in addressing climate change and advancing sustainability.

This second edition also represents a significant step forward in regional collaboration, with increased participation from key stakeholders such as the Singapore Chemical Industry Council (SCIC), the FTI - Petrochemical Industry Club Thailand (FTIPC), and the Department of JTSI from the Western Australian Government. Their insights and perspectives will enrich our discussions on sustainable growth and collective progress.

I encourage you to seize this opportunity to engage with speakers, experts, and thought leaders, and explore solutions that strike a balance between environmental stewardship and economic viability.

We are deeply grateful to YB Senator Tengku Datuk Seri Utama Zafrul Abdul Aziz for delivering the keynote address and launching Malaysia's Circular Economy Framework Policy. His leadership reinforces the nation's commitment to sustainable development within the petrochemical sector.

As Organising Chairman, I extend my heartfelt gratitude to our co-organisers, knowledge partners, sponsors, local and regional industry associations, ministries and agencies of the Malaysian Government and everyone involved in making this event a success. Let us continue to lead the industry towards a more sustainable future.

I wish you all a productive and inspiring conference.

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SKISUI **SIEMENS**

Wednesday, 25 September 2024

9.00am - 6.00pm	PSC 2024 Delegate Pass Collection Visit Oil & Gas Asia (OGA) Exhibition
2.00pm - 5.00pm	OGA & PSC Opening Ceremony VIP Tour

Thursday, 26 September 2024

9.00am - 9.30am	Registration & Networking Breakfast
9.25am - 9.35am	Curtain Raiser & Welcoming Address by MPA
9.30am - 9.45am	Keynote Address by YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz, Minister of Investment, Trade & Industry, Malaysia
9.45am - 10.00am	Launching of the Circular Economy Policy Framework for the Manufacturing Sector
10.00am - 10.15am	Networking Break (AM)
10.15am - 10.55am	Session 1 Circular Economy Framework Policy
10.55am - 11.45am	Session 2 Role of Leaders Navigating Sustainable Growth in the Petrochemical Industry
11.45am - 12.45pm	Session 3 Sustainability Policy, Incentives & Regulations Affecting the Petrochemical Industry
12.45pm - 2.15pm	Delegate Networking Lunch
2.15pm - 3.15pm	Session 4 Exploring Regional Cooperation in Sustainability Investment
3.15pm - 4.15pm	Session 5 Key Decarbonisation Levers and Solutions
4.15pm - 4.30pm	Contact Break
4.30pm - 5.30pm	Session 6 Balancing Sustainability & Business Growth
5.30pm - 5.35pm	Host Closing Remarks Day 1
6.30pm - 9.00pm	Networking Gala & Cultural Extravaganza

Friday, 27 September 2024

9.00am - 9.05am	Day 1 Recap by Host
9.05am - 9.50am	Industry Lightning Sessions 1. How Siemens Supports the Process Industry? 2. Save Our Ocean by Miraculous Polymer Green Planet™
9.50am - 10.50am	Session 7 Hydrogen Economy: Voice from the Policy Makers
10.50am - 11.05am	Contact Break (AM)
11.05am - 12.0pm	Session 8 Hydrogen Economy: Voice from the Industry: Opportunities & Challenges
12.05pm - 2.45pm	Delegate Networking Lunch & Friday Prayers
2.45pm - 4.00pm	Session 9 Market Trends and Investment Opportunities in Sustainable Chemicals
4.00pm - 5.00pm	Session 10 Leaders' Panel - Where Do We Go from Here? Embracing Possibilities of Tomorrow from a Sustainable Perspective
5.00pm - 5.10pm	Host Closing Remarks
5.10pm - 5.30pm	High Tea

CURTAIN RAISER & WELCOMING ADDRESS BY MPA

The Welcoming Address by the host will set the stage for the Petrochemical Sustainability Conference 2024 (PSC 2024). As host organization, MPA plays a vital role in bringing together key stakeholders from across the petrochemical industry to explore and advance sustainability initiatives. The address will underscore the significance of the conference as a platform for knowledge exchange, collaboration, and innovation in the pursuit of a sustainable future for the petrochemical sector.

📅 **Day 1: Thursday, 26 September 2024**

🕒 **9.25am – 9.35am**

📍 **Ballroom 1, East Wing, Level 3,
Kuala Lumpur Convention Centre**

Mr. Bahrin Asmawi

*President,
Malaysian Petrochemicals Association (MPA)*



KEYNOTE ADDRESS & LAUNCH OF CIRCULAR ECONOMY POLICY FRAMEWORK

The keynote address by the Minister will set the tone for the conference, underscoring the critical importance of sustainability in the petrochemical industry. This address will serve as a call to action for all participants to contribute to a sustainable future, aligning with national and global sustainability goals.

 **Day 1: Thursday, 26 September 2024**

 **9.35am – 9.45am**

 **Ballroom 1, East Wing, Level 3,
Kuala Lumpur Convention Centre**

YB Senator Tengku Datuk Seri Utama Zafrul Tengku Abdul Aziz

*Minister of Investment,
Trade & Industry, Malaysia*



Session 1: Circular Economy Framework Policy

The circular economy aims to minimise waste and make the most of resources. This session will delve into the Malaysian government policy framework on circularity, focusing on developing sustainable markets for recycled plastics, creating closed-loop supply chains, and the concept of carbon circularity. Panellists will share best practices and innovative solutions for implementing circular economy principles.

Moderator:



Arun Rajamani
MD & Partner BCG

Speakers:



**Aedreena
Reeza Alwi**
Sr. Director, NIMP DMU, MITI



Roberto Benetello
CEO, MAREA



**Hannah Lyana Lee
Abdullah**
Head - Strategy, CIMA



Day 1: Thursday,
26 September 2024



10.15am – 10.55am

Session 2: Role of Leaders Navigating Sustainable Growth in the Petrochemical Industry

The petrochemical industry is undergoing significant transformation driven by sustainability goals. Leadership plays a crucial role in steering companies toward sustainable growth while balancing economic, environmental, and social factors. This session will explore how industry leaders are addressing these challenges and opportunities, sharing insights and strategies for sustainable development.



Moderator:



Andreas Gocke
MD & Senior Partner, BCG

Speakers:



Mazuin Ismail,
MD/CEO, PETRONAS
Chemicals Group



**Vimala
Arumugam**
MD, BASF Malaysia &
Singapore



Day 1: Thursday,
26 September 2024



10.55am – 11.45am

Session 3: Sustainability Policy, Incentives & Regulations Affecting the Petrochemical Industry

Policies and regulatory frameworks are pivotal in shaping the sustainability landscape of any industry. This session will delve into the crucial role of policy, incentives and regulatory frameworks in shaping the sustainability landscape of the petrochemical industry, particularly in relation to international trade. As global efforts to combat climate change intensifies, the regulatory environment is becoming increasingly complex, influencing how petrochemical companies operate and compete. This session will also discuss key policy incentives and regulatory mechanisms such as the EU's Carbon Border Adjustment Mechanism (CBAM) and the global plastic treaties.

Moderator:



Yung Shen Ow
Principal, BCG

Speakers:



Ridzwan Ali
Senior Assistant Secretary, Climate
Change Division, NRES



Taufik Anuar Ibrahim,
Senior Deputy Director, MIDA



Thomas Chhoa
Advisor to CEO, AEPW



Pekka Penttila
First Secretary, Delegation of European
Union to Malaysia



Day 1: Thursday,
26 September 2024



11.45am - 12.45pm

Session 4: Exploring Regional Cooperation in Sustainability Investments

Regional cooperation is essential for advancing sustainability in the petrochemical sector. This session will focus on how different countries in the region, such as Malaysia, Singapore, and Thailand are collaborating on sustainability investments. Panellists will discuss their respective national strategies and the benefits of regional cooperation in driving sustainable growth.



Moderator:



James Leu
Senior Partner, ERM

Speakers:



Tan Aik Meam
Managing Director, BASF
PETRONAS Chemicals



Henri Nejade
Chairman, SCIC



Warit Krittaphol
Commercial Director, REPCO
NEX Industrial Solutions
(SCGC Subsidiary), Thailand



Steve Tan
VP Business Development,
Argus Media



Day 1: Thursday,
26 September 2024



2.15pm - 3.15pm

Session 5: Key Decarbonisation Levers and Solutions

Decarbonisation is a critical goal for the petrochemical industry to mitigate climate change. This session will cover various approaches to reducing carbon emissions, including carbon capture, utilisation, and storage (CCUS), and the decarbonisation of power grids. Experts will share their experiences and the latest technological advancements in achieving low-carbon operations.

Moderator:



Charlie Knaggs
Decarbonisation Lead - APAC,
ERM

Speakers:



**Ir. Dr. Sanjayan
Velautham**
COO, Energy Commission



Yuki Nakama
Project Head -
Sr. Manager, Sekisui
Chemical Co. Ltd



Edison Choong
Head of ESC, MATRADE



Day 1: Thursday,
26 September 2024



3.15pm - 4.15pm

Session 6: Balancing Sustainability & Business Growth

Businesses face the challenge of integrating sustainability without compromising growth. This session will explore the pressure of disclosure from stakeholders and its impact on business growth. Topics include ESG disclosure reporting, building trust through transparency, and economic models for sustainability projects. Panellists will discuss how companies can achieve a balance between sustainability and profitability.



Moderator:



SK Wong

Country Managing Partner,
ERM

Speakers:



Shashank Luthra

VP South East Asia,
AVEVA: Digital Solution



Yogesh Ambardekar

Director, Net Zero Accelerator,
BASF



Nat Vanitchyangkul

CEO Asia, ERM: ESG Value Creation
Shashank Luthra, VP South E



Gretchen Govoni

Chief Sustainability Officer,
PETRONAS Chemicals Group



Day 1: Thursday,
26 September 2024



4.30pm - 5.30pm

HOST CLOSING REMARKS DAY 1

The Host Closing Remarks at the end of Day 1 will provide an opportunity to reflect on the day's achievements, key discussions, and insights gained. Delivered by a representative of the Malaysian Petrochemicals Association (MPA), these remarks will serve to reinforce the conference's key themes and acknowledge the contributions of all participants.

📅 **Day 1: Thursday, 26 September 2024**

🕒 **5.30pm - 5.35pm**

Akbar Md Thayoob

*Chairman,
PSC 2024 Organising Committee*





PSC
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Petrochemicals
Sustainability
Conference

NETWORKING GALA & CULTURAL EXTRAVAGANZA

26
SEPT
2024

06.30PM
-
9.00PM

**Ballroom 2,
East Wing,
Level 3, KLCC**

Delegates Invited

Dress Code: Office Wear or Batik Attire



DAY 1 RECAP BY HOST



This session will serve as a vital opportunity to reflect on the insights, discussions, and key takeaways from the first day of the conference. This session aims to consolidate the knowledge shared and ensure that all participants are aligned and prepared for the subsequent sessions.

 **Day 2: Friday, 27 September 2024**

 **9.00am – 9.05am**

Syed Ahmad Alhabshi
MPA Council Member



INDUSTRY LIGHTNING SESSIONS

Industry Lightning Sessions are dynamic, 20-minute presentations where sponsors can highlight how their company is driving industry advancements. These sessions are a key feature of the Petrochemicals Conference, providing a platform for C-level professionals to share insights, strategies, and innovations that support and advocate for essential industry agendas.



Day 2: Friday, 27 September 2024



9.05am – 9.50am



How Siemens Supports the Process Industry?

Ahmad Kamal Azra Abdul Rahman
Oil & Gas BD - ASEAN,
Siemens Malaysia



Save Our Ocean by Miraculous Polymer Green Planet™

Yoshiki Takeoka
Managing Executive Officer/GM,
Global Open Innovation Planning Department, Kaneka

Session 7: Hydrogen Economy: Voice from the Policy Makers

Hydrogen is emerging as a key component in the transition to a low-carbon economy. This session will feature policymakers discussing their perspectives on the hydrogen economy. Topics will include national hydrogen strategies, regulatory frameworks, and the role of hydrogen in achieving climate goals.

Moderator:



Jye Yng Voon
Sr. Partner Malaysia, ERM

Speakers:



Robert Hardin
CEO, SEDC Energy



**Ir. Tengku Kahar
Muzaffar**
VP - Strategy,
NanoMalaysia



Bryce Green
Investment and Trade
Commissioner
for ASEAN, Government of Western
Australia



Tessa Teng
Executive Director, HFCAS



Day 2: Friday, 27
September 2024



9.50am - 10.50am

Session 8: Hydrogen Economy: Voice from the Industry: Opportunities & Challenges

The industrial perspective on the hydrogen economy will be the focus of this session. Industry leaders will discuss the opportunities and challenges associated with hydrogen production, distribution, and utilization. The session will highlight the latest developments and practical insights from companies actively engaged in the hydrogen sector.



Moderator:



Daniela Viveash
Partner-Thailand, ERM

Speakers:



Joseph Stroffolino
Director of Solution
Development APAC, Air
Liquide E&C



Neil Golding
Director Market
Intelligence, EIC



Danial Khairi Ahmad
Global Head of
Project Delivery,
Execution & Technology,
Hydrogen, Gentari



Day 2: Friday, 27
September 2024



11.05am - 12.05pm

Session 9: Market Trends and Investment Opportunities in Sustainable Petrochemicals

Provides an overview of the dynamic market trends and investment opportunities in the sustainable petrochemicals sector. From emerging technologies to shifting consumer demands, panellists will discuss how these factors are shaping the industry. The session aims to offer valuable insights for investors and industry stakeholders looking to capitalize on sustainable petrochemical initiatives.

Moderator:



Joel Kwong
Partner, BCG

Speakers:



Choy Wai Kong
AP Advanced Recycling
Project Manager,
ExxonMobil Asia Pacific



Mohd Suffian Muhili
SEA Sustainability Lead,
Mondelez



Yi Ling Tan
Director of Polyolefins, CMA



Day 2: Friday, 27
September 2024



2.30pm - 4.00pm

Session 10: Leaders' Panel - Where do we go from here? Embracing Possibilities of Tomorrow from a Sustainable Perspective

The concluding session will bring together top industry leaders to discuss the future of the petrochemical industry from a sustainability perspective. The panel will explore visionary ideas, strategic priorities, and the path forward for embracing sustainability. This session aims to inspire and guide industry stakeholders in navigating the transition towards a more sustainable future.



Moderator:



Arun Rajamani
MD & Partner, BCG

Speakers:



Bahrin Asmawi
Chief Commercial Officer,
PETRONAS Chemicals
Group



Ku Kok Peng
Chief Sustainability Officer,
KLK



**Datuk Dr Abd Hapiz
Abdullah**
Chairman, CICM



CC Cheah
President, MPMA



Day 2: Friday, 27
September 2024



4.00pm - 5.00pm

HOST CLOSING REMARKS DAY 2

The Host Closing Remarks will serve as the final official address, bringing the event to a thoughtful and inspiring conclusion. This address will encapsulate the key insights and outcomes of the conference, celebrating the achievements and setting the direction for future efforts in sustainability within the petrochemical industry.

 **Day 2: Friday, 27 September 2024**

 **5.00pm - 5.10pm**

Akbar Md Thayoob

*Chairman,
PSC 2024 Organising Committee*



SESSION 1: CIRCULAR ECONOMY FRAMEWORK POLICY**ARUN RAJAMANI, MANAGING DIRECTOR & PARTNER, BOSTON CONSULTING GROUP (BCG)**

Arun Rajamani is the Asia Pacific lead for BCG's Chemicals Sector. Arun has worked in the Energy and Chemicals industries across multiple geographies – North America, Middle East, India and Southeast Asia. Within the industry, he has worked on multiple functional topics like strategy, sales and marketing, organization and operations.

He is passionate about the topic of sustainability in chemicals and has deep experience in circular economy and recycling. In addition, Arun is passionate about supporting chemical companies decarbonize and achieve their net-zero goals.

Before joining the firm, Arun has held several managerial roles in the industry. In his last role before joining BCG, he was the marketing manager for Plastics for the Dow Chemical Company, based in North America as well as Sustainability Manager for the Elastomer portfolio of Dow.

AEDREENA REEZA ALWI, SR. DIRECTOR, NIMP DELIVERY MANAGEMENT UNIT, MINISTRY OF INVESTMENT, TRADE AND INDUSTRY, (MITI)

An analytical and intellectual senior manager with 22 years of experience in the area of industrial policy development, bilateral, regional and multilateral trade negotiations as well as economic cooperation. Currently serving as the Director of Industrial Development Division at the Ministry of International Trade and Industry, overseeing policy work for resource-based sectors, among others, iron & steel, oil & gas, chemical and petrochemicals, commodities, minerals, and pharmaceutical/medical devices.

Also serving as the Senior Director/ Head of the NIMP Delivery Management Unit (DMU) to monitor and track NIMP implementation. Responsible in the planning and development of the Manufacturing Sector Chapter under the 12th Malaysia Plan 2021-2025. Headed the team for the development of the New Industrial Master Plan (NIMP) 2030, launched by YAB Prime Minister on 1 September 2023.

Introduced talent matching programme between Government and Industry for critical sectors. Headed a team of experts in the development Industry4WRD: National Policy on Industry 4.0 aimed at improving productivity of the manufacturing sector through digital transformation.

Solid leadership experience in representing Malaysia in the Asia Pacific Economic Cooperation (APEC) Committee on Trade and Investment. Served as the Secretariat to the Special Task Force to Facilitate Business (PEMUDAH), a committee co-chaired by the Chief Secretary to the Government of Malaysia.

A holder of MBA European-Asian Management (with distinction) from the Berlin School of Economics and Law, Berlin, Germany.

ROBERTO BENETELLO, CEO, MALYSIAN RECYCLING ALLIANCE (MAREA)

An analytical and intellectual senior manager with 22 years of experience in the area of industrial policy development, bilateral, regional and multilateral trade negotiations as well as economic cooperation. Currently serving as the Director of Industrial Development Division at the Ministry of International Trade and Industry, overseeing policy work for resource-based sectors, among others, iron & steel, oil & gas, chemical and petrochemicals, commodities, minerals, and pharmaceutical/medical devices. Also serving as the Senior Director/ Head of the NIMP Delivery Management Unit (DMU) to monitor and track NIMP implementation. Responsible in the planning and development of the Manufacturing Sector Chapter under the 12th Malaysia Plan 2021-2025. Headed the team for the development of the New Industrial Master Plan (NIMP) 2030, launched by YAB Prime Minister on 1 September 2023.

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HANNAH LYANA LEE ABDULLAH, HEAD, STRATEGY & TRANSFORMATION, CEMENT INDUSTRIES OF MALAYSIA BERHAD (CIMA)

Hannah Lyana Lee Abdullah is the Head of Strategy & Transformation of Cement Industries of Malaysia Berhad (CIMA), the country's second largest cement producer.

With more than five years in this capacity, she has played an important role in helping to shape the company's direction by formulating and overseeing long-term strategic initiatives that align with industry trends and market demands, driving CIMA's transformation efforts, expanding the company's presence into new markets and steering it towards innovative and sustainable practices.

Before her tenure at CIMA, Hannah had a 25-year career at UEM Group, Malaysia's leading engineering-based infrastructure and services group. She began her journey at the company as an accountant and gradually advanced through a variety of roles in finance, administration, corporate performance, business development, and strategic management. The last position she held at UEM Group was as the Head of Strategy Implementation and Corporate Performance. She was also formerly an auditor at KPMG Malaysia prior to joining UEM Group.

Hannah is a Chartered Accountant (MIA) and a Certified Public Accountant (MICPA), and holds a Master of Science in Business Leadership from University of Northumbria, UK.

SESSION 2: ROLE OF LEADERS NAVIGATING SUSTAINABLE GROWTH IN THE PETROCHEMICAL INDUSTRY

ANDREAS GOCKE, MANAGING DIRECTOR & SENIOR PARTNER, BOSTON CONSULTING GROUP (BCG)

Dr. Andreas Gocke, based in BCG's Germany office, has been leading its global Chemicals Practice for the last 10 years. He works with major chemicals and petrochemicals clients mainly in Europe and Asia on their strategy, business model, and sustainability agenda.

Over the last 14 years, he is co-authoring BCG's annual "Chemicals Value Creators Report" which connects financial performance data with strategic insights.

Andreas Gocke studied Business Administration at the University of Tuebingen, Germany, and Brown University, U.S., followed by a PhD at University of St. Gallen, Switzerland.

MAZUIN ISMAIL, MD/CEO, PETRONAS CHEMICALS GROUP (PCG)

Mazuin Ismail is the Managing Director/Chief Executive Officer of PETRONAS Chemicals Group Berhad (PCG), the chemical arm of PETRONAS, specialising in the manufacturing, marketing, and selling of a diversified range of chemical products. Listed on the Kuala Lumpur Stock Exchange (KLSE), PCG is one of the largest integrated chemicals producers in Southeast Asia.

Mazuin's career in PETRONAS began in 1991 as a Structural Engineer, Field Engineer and Company Site Representative for PETRONAS Carigali projects covering multiple engineering disciplines, construction, and project management. Over the years, he took on various technical and leadership roles within PETRONAS Group. These include Head of Strategic Planning Petroleum Management Unit, Head of Projects & Engineering PETRONAS Carigali, Vice President of Technical Global and Senior Vice President of Project Delivery and Technology.

In 2018, Mazuin spearheaded the establishment of PETRONAS Corporate Venture Capital, managing investment fund to lead the Group effort in driving technology innovation and maintaining a competitive edge to support its core oil and gas business for further growth. Before assuming his current role, he served as the Senior Vice President of Corporate Strategy, overseeing the formulation of PETRONAS' strategy and portfolio to achieve financial performance, sustainability, and future-proofing the business.

Mazuin graduated in Civil and Structural Engineering from the University of Bradford, United Kingdom and obtained his Master of Business Administration (MBA) from the University of Adelaide, Australia.

VIMALA ARUMUGAM, MANAGING DIRECTOR, BASF MALAYSIA & SINGAPORE

Currently the Managing Director of BASF (Malaysia) Sdn. Bhd. in Malaysia and BASF South East Asia Pte. Ltd. in Singapore, Vimala has excelled in various leading roles primarily in business management, collaborating with diverse stakeholders to embrace and cultivate sustainability along the value chain.

SESSION 3 - SUSTAINABILITY POLICY, INCENTIVES & REGULATORY FRAMEWORK AFFECTING THE PETROCHEMICAL INDUSTRY**YUNG SHEN OW, PRINCIPAL, BOSTON CONSULTING GROUP (BCG)**

Yung Shen is Principal in BCG's Kuala Lumpur office. Shen has worked primarily in the Energy and Public Sector industries, focusing on Malaysia. He brings extensive expertise in national policymaking and economic development.

He is deeply passionate about sustainability and has significant experience in advancing the Malaysian government's agenda in this area. Notably, he played a key role in helping the government develop its national energy transition roadmap and formulate policies to attract foreign direct investment.

Before joining the firm, Shen worked at CIMB Investment Bank and studied Economics at University College London.

MUHAMMAD RIDZWAN ALI, SENIOR ASSISTANT SECRETARY, CLIMATE CHANGE DIVISION, MINISTRY OF NATURAL RESOURCES AND ENVIRONMENTAL SUSTAINABILITY (NRES)

Senior Assistant Secretary, Negotiation and Climate Change Policy Unit, Climate Change Division, Ministry of Natural Resources and Environmental Sustainability (NRES);

Holds a Bachelor's degree (Conservation Biology) from Universiti Malaysia Sabah;

Has been involved in the development and implementation of climate change-related policies at the national and international levels since 2013;

His main roles include being one of Malaysia's National Focal Points to the UNFCCC, preparing the national stance for climate change negotiation processes under the UNFCCC, developing climate change-related policies and legislation, and implementing bilateral and multilateral cooperation related to climate change.

TAUFIK ANUAR IBRAHIM, SENIOR DEPUTY DIRECTOR, CHEMICAL AND ADVANCED MATERIALS DIVISION, MALAYSIAN INVESTMENT DEVELOPMENT AUTHORITY (MIDA)

With over 20 years of experience in regulatory affairs, investment promotion, and industry development at the Malaysian Investment Development Authority (MIDA), Mr. Taufik Anuar Ibrahim offers extensive expertise in management and directorial positions. Throughout his career, he has demonstrated a strong aptitude for navigating complex regulatory environments, evaluating investment opportunities, and coordinating strategic initiatives to drive economic growth. His proven track record in regulatory compliance, stakeholder engagement, and project management reflects a commitment to delivering results that exceed expectations.

Before his current role in the Chemical and Advanced Materials Division, he served as a Senior Deputy Director in the Building Technology & Lifestyle Division, and as Deputy Director in both the Life Sciences Industry Division and the Foreign Investment Coordination Division. Additionally, he was a Senior Assistant Director at the MIDA Chicago Office for three years, where he developed investment promotion strategies focused on the Mid-West region of the USA, working to attract investments into Malaysia's manufacturing and services sectors.

Mr. Taufik holds a Bachelor's Degree in Chemical Engineering (Polymer) from the University of Technology Malaysia (UTM).

THOMAS CHHOA, ADVISOR TO CEO, ALLIANCE TO END PLASTIC WASTE (AEPW)

Thomas is a Senior Advisor at the Alliance to End Plastic Waste. He provides advice to the senior leadership team and heads the Singapore unit to collaborate and support local stakeholders and entities to achieve its mission in Singapore and internationally. Prior to joining the Alliance, Thomas had a long-standing career in Shell, and had several international assignments across the world including Saudi Arabia, Hong Kong, China, Australia, Qatar and Singapore. He has worked in different fields including engineering and technology, project and business development, venture set-up, and global business leadership. After nearly 35 years in Shell, he retired in 2016.

He has also been a Senior Advisor at Economic Development Innovations Singapore. He is an Adjunct Associate Professor at the Nanyang Technological University, part-time lecturing there as well as the Singapore Management University. Thomas has been a board member of Singapore LNG Corporation, Shell Eastern Trading (Pte.) Ltd. and Yueyang Sinopec Shell Gasification Co. Ltd. He is currently a board member of Abaxx Singapore Pte. Ltd.

Delegation of European Union to Malaysia (EEAS): Carbon Border Adjustment Mechanism (CBAM).

SESSION 4 - EXPLORING REGIONAL COOPERATION IN SUSTAINABILITY INVESTMENTS

DR. JAMES LEU, SENIOR PARTNER, SUSTAINABLE PRODUCT/SUPPLY CHAIN LEAD AND CHEMICAL / PHARMACEUTICAL INDUSTRY LEAD, ENVIRONMENTAL RESOURCES MANAGEMENT (ERM)

Dr. Leu is the Senior Partner of ERM. He served as Country Managing Partner for ERM Taiwan for 23 years and is now ERM Asia Sustainable Product/Supply Chain Lead and Chem/Pharma Industry Lead. Over 25 years of environmental engineering and EHS management experience in government and consulting, he has extensive experience in environmental health and safety (EHS) management system and corporate audit programs, EHS due diligence, E&S DD/management system/action, corporate sustainability and climate change, product stewardship, site investigation and remediation, waste management, environmental permitting, EHS monitoring and regulatory compliance assessments working with both major local and multi-national companies.

With his background in chemical engineering, environmental engineering and EHS management and through his experience in sustainability consulting, he is familiar with a wide range of issues associated with chem/pharm industry, technology industry, renewable energy industry, finance industry and industrial and manufacturing processes. He has directed over 2,000 EHS related consulting projects in Taiwan, China, HK, Macau, Thailand, Vietnam and the Philippines.

Prior to joining ERM, he worked with Taiwan Environmental Protection Administration at the Waste Management Bureau and the Office of Science and Technology Advisors for four years responsible for policy/regulatory development, international co-operation programs, technology transfer and waste management.

TAN AIK MEAM, MANAGING DIRECTOR, BASF PETRONAS CHEMICALS**Professional Career****Present:**

Managing Director, BASF PETRONAS Chemicals Sdn. Bhd. Malaysia

Jan 2017-Feb 2024:

Vice President, Operations Coatings Asia Pacific
BASF East Asia Regional Headquarters Ltd Hong Kong

July 2015-Dec 2016:

Vice President, Business Management Industrial Petrochemical Asia Pacific, BASF Southeast Asia Pte. Ltd Singapore

July 2014-June 2015:

Vice Director, Marketing Acrylics Asia Pacific
BASF Southeast Asia Pte. Ltd Singapore

Oct 2010-June 2014:

Business Manager, Amines for Plastics & Materials Europe
BASF SE Germany

Apr 2005-Sept 2010:

Senior Manager, Gas Treatment Asia Pacific
BASF East Asia Regional Headquarters Ltd Hong Kong

Apr 2001 – Mar 2005:

Process Engineer
Technip – Malaysia, China, France, Australia, Brunei, Indonesia

Education Background:**Jan 1998 – Jan 2001**

University Malaya
Bachelor's Degree, Chemical Engineering

HENRI NEJADE, CHAIRMAN, SINGAPORE CHEMICAL INDUSTRY COUNCIL (SCIC)

Henri Nejade's career is a testament to over three decades of dedicated leadership in the specialty chemicals industry. During the last 36 years, Henri was living his job with passion and a lot of success. He demonstrated that he was a strategic Chief Executive with track record in growth, transformation and operational excellence.

He's well known internationally as an expert of the chemical industry, as a master negotiator in complex environment and outstanding deal maker in Merger & Acquisition. As member of the Global Management Board from July 1, 2015, he played an instrumental role in Brenntag's transformation.

At Brenntag, Henri excelled as CEO and President of Asia Pacific, where he spearheaded the expansion and solidification of Brenntag's market presence across the region.

Ink 2020, Henri transitioned to Brenntag SE in Germany as a member of the Management Board and Group Chief Operational Officer, a role that underscored his expertise in driving global strategies and transformations. His efforts repositioned Brenntag as a leader in the specialty chemicals distribution geographical nuances, ensuring tailored and effective business strategies.

He believes on of his duties is also to support business community.

WARIT KRITTAPHOL, COMMERCIAL DIRECTOR, REPCO NEX INDUSTRIAL SOLUTIONS, (SCGC SUBSIDIARY), THAILAND

Warit Krittaphol is a Commercial director for REPCO NEX, SCGC that provides engineering and maintenance solutions (Asset Performance Management, APM) for over 65 companies. He has been in SCGC for more than 29 years and has had opportunities to handle various positions, including Operations strategy. During that period, he was involved with organizational transformation (focusing on three core values: Value protection (Safety), Value extraction (Productivity), and Value creation (Innovation)) and Digital Transformation (focusing on digital asset performance management) at SCGC.

SCGC has an aspiration to lift industrial standards by forming REPCO NEX. This company can bring over 40 years of experience in the Chemicals business and share our knowledge in Asset Performance Management beyond SCGC. For example, our DRP (Digital Reliability Platform) Center – a fully integrated digital reliability operation center is now fully operated and shares practice with our partner, who is interested in moving forward in Digital transformation in Asset Performance Management (REPCO NEX APM 4.0TM).

Warit's academic journey is a testament to his commitment to continuous learning and development. He graduated from Ohio Northern University, Ohio, USA, with a major in Mechanical Engineering. His recent achievements include a postgraduate diploma in digital business from MIT Sloan and Columbia Business School's executive education on digital business: digital transformation and digital strategy for business, delivered online through the Emeritus Institute of Management.

STEVE TAN, VP BUSINESS DEVELOPMENT, ARGUS MEDIA

Steve Tan is the business development lead for environmental commodities at Argus Media and has close to 30 years of market experience covering petrochemicals, oil products, oleochemicals, renewable energy and environmental commodities. Steve has worked in both editorial and commercial leadership roles at several information services prior to joining Argus, with his primary focus on enabling market and benchmark development both in Asia and global markets. In his current role, he hopes to support industry sectors develop new markets and value propositions for supply chains as they manage the transition to net zero.

SESSION 5 – Key Decarbonisation Levers and Solutions**CHARLIE KNAGGS, DECARBONISATION LEAD – APAC, ERM**

Charlie leads ERM's efforts in the areas of carbon accounting, target setting, emissions reduction opportunity analysis and decarbonization strategy in the APAC region. His expertise spans a broad range of disciplines from accounting and economic modelling through to engineering, auditing, and strategy across carbon, energy efficiency and renewables. He also provides advice to governments on energy and carbon policy.

Throughout his career, Charlie has worked on over 300 Scope 1, 2 and 3 carbon accounting projects across almost every economic sector. He has end-to-end skills in carbon foot printing and reporting in accordance with the GHG Protocol including boundary setting, data collection/collation, emissions calculations, emissions analysis and reporting. He has also separately audited over 300 corporate carbon accounts and carbon offset projects, giving him a deep understanding of carbon accounting and the GHG Protocol family of standards.

IR. DR. SANJAYAN VELAUTHAM, COO, ENERGY COMMISSION

Ir. Dr. Sanjay brings over 35 years of diverse experience in industry, government, international organizations, and academia throughout the Asia Pacific region. He has engaged with key decision-makers across government, corporate, academic, and civil society sectors. He completed his undergraduate studies at UTM and earned his postgraduate degree from Kyushu University, Japan.

Beginning his career at Tenaga Nasional Berhad, Dr. Sanjayan has held significant roles at University Teknologi Malaysia, the United Nations Development Programme (UNDP), the Agency for Science, Technology and Research (A*STAR) in Singapore, General Electric ASIA-Pacific, the ASEAN Centre of Energy in Indonesia, and the Sustainable Energy Development Authority (SEDA) Malaysia.

He is currently an Advisory Board Member of APERC, Japan, and a former member of the Global Future Council on Energy at the World Economic Forum. He received the ASEAN Excellence in Energy Management by Individual Award in 2019. He has published several papers and books on energy, including the Routledge Handbook of Energy in Asia. Presently, he serves as the Chief Operating Officer (COO) of ST.

YUKI NAKAMA, PROJECT HEAD - SR. MANAGER, SEKISUI CHEMICAL CO. LTD

Yuki Nakama is the project head of CO₂-to-CO technology development and demonstration project in R&D center at Sekisui Chemical Co., Ltd. The team currently engages to develop CO₂ conversion technology with improvement of oxygen carrier material and chemical looping reaction process. That technology will be useful as CCU/Carbon Recycle technology. His interests include chemical process design and scale up technology by chemical engineering method. He believes that the technology, which his team is developing, will contribute to achieve carbon neutrality. Education Master of life sciences, graduate School of Life Sciences, Tohoku University.

EDISON CHOONG, HEAD OF ESG, MATRADE: GREENING THE SUPPLY CHAIN

Edison Choong (鍾萬盛) is currently the Head of ESG Unit, and Deputy Director of Export Promotion & Market Access Division at Malaysia External Trade Development Corporation (MATRADE).

He has over 18 years of experience in MATRADE, including serving as a Consul/Trade Commissioner in Hong Kong and Brazil. In his previous roles in MATRADE, he was the Head of Planning, Monitoring and Transformation, Deputy Director of Oil & Gas, Chemical and Energy, Deputy Director of China & North-East Asia, Head of Trade Publication as well as Head of Talent & Competency Development and Senior Manager of ASEAN & Australasia.

Edison started his career and pioneered in many new projects whilst serving in the various organisations. They included the development and establishment:

- National Export Council, Sustainability External Taskforce and ESG Department in MATRADE
- Student Counselling Department in Limkokwing University of Creative Technology
- Stakeholders Engagement on Programming & Financing for NGOs & NPOs in Malaysian AIDS Council
- Industrial Park Management Committee & programmes on industrial safety, health and environment (such as Safety Officer course) in Federation of Malaysian Manufacturers

Edison obtained a Bachelor of Arts (Economics/Psychology) from the University of Manitoba, Canada. Being an advocate on sustainable development and ethical business, he has been a speaker, moderator and judge/accessor in various public and private programmes with future driven agenda.

Edison is a member of Global Chamber of Business Leaders and National Public Counselling Services Associate (AKRAB) Council.

SESSION 6 - BALANCING SUSTAINABILITY & BUSINESS GROWTH**SK WONG, COUNTRY MANAGING PARTNER, ERM**

SK leads the Malaysia and Brunei business for ERM, to help accelerate low carbon economy and energy transition, focusing on diversified energy, power, manufacturing, banks and financial sectors. With over three decades of successful track records in the international energy sector, SK has driven outstanding business results and established strong energy industry network across Asia, Americas and Europe. His areas of experience include project management, strategy review (country, region and global level), mergers, acquisitions and divestment, due diligence, corporate governance, commercial negotiation, digital deployment, LNG trading, operations with P&L responsibility, lobbying and advocacy work.

Prior to joining ERM, SK held various leadership and board positions across diversified energy sector, including Shell Group. He builds international expertise and defined by his passion for people and culture, having worked and lived in Malaysia, Singapore, Thailand, US and UK; and conducted business extensively across China/North Asia, ASEAN and US/Latin Americas. SK is passionate about sustainability, building inclusive culture and businesses transformation.

GRETCHEN GOVONI, CHIEF SUSTAINABILITY OFFICER, PETRONAS CHEMICALS GROUP**Description of Roles:**

- Responsible for PCG's overall sustainability agenda, strategies and plans

Qualifications:

- Bachelor of Science (BS), Chemical Engineering, University of Wisconsin

Skills & Experiences:

- 1995 - Joined Ashland Inc. as a Manager for Corporate Compliance
- 1997 - Appointed as Director of Environmental & Health Compliance, Ashland Petroleum
- 2001 - Appointed as Environmental Manager, General Electric (GE) Silicones
- 2002 - Appointed as Global Environmental Water Programs Leader, GE Plastics
- 2007 - Appointed as Global Sustainability Leader, GE Plastics
- 2010 - Appointed as Manager of Corporate Sustainability, Saudi Basic Industries Corporation (SABIC)
- 2013 - Appointed as Sustainability Fellow, SABIC
- 2016 - Appointed as Director of Corporate Sustainability, SABIC
- 2020 - Appointed as Global Head Environmental Sustainability / Climate Strategy, Takeda Pharmaceuticals
- 2024 - Appointed as Chief Sustainability Officer, PCG

YOGESH AMBARDEKAR, DIRECTOR, NET ZERO ACCELERATOR - ASIA PACIFIC BASF

As the Head of Regional Net Zero Accelerator program with more than 20 years' experience in the chemical industry, Yogesh converts good sustainability ideas into working reality in collaboration with different petrochemical companies. His strategic vision and innovative approach have contributed to achieving BASF's CO2 reduction targets for 2030.

NAT VANITCHYANGKUL, REGIONAL CHIEF EXECUTIVE OFFICER, ASIA, ENVIRONMENTAL RESOURCES MANAGEMENT (ERM)

Nat has over 25 years' experience in working together with leading local and multinational corporations and public sector clients, advising on strategies for ESG/Sustainability risks and opportunities and business value creation, and transition to net zero economy.

Utilising his hands-on experience assisting clients in managing their operational environmental and social aspects, Nat leads the development and implementation of Corporate Sustainability and Climate Change services, including Policy, Strategy and Program development for various industry sectors.

SHASHANK LUTHRA, VICE PRESIDENT, SOUTH EAST ASIA, AVEVA

Shashank is a global technology executive with over 20 years of experience in sales, business development, and strategy. He joined AVEVA in January 2023 as the market leader for Southeast Asia, overseeing business operations across 10 countries. AVEVA, a global industrial software leader, enables businesses to optimize resource use through its secure industrial cloud platform.

Previously, Shashank spent 13 years at Cisco Systems in Singapore, leading sales, business development, and strategy teams. He began his career with a decade at McKinsey & Company, working in high-tech, IT services, and telecom sectors. Shashank holds an MBA from IIM Ahmedabad and a BA in Economics from St. Stephen's College, Delhi University.

SESSION 7- HYDROGEN ECONOMY: VOICE FROM THE POLICY MAKERS**JYE YNG VOON, SENIOR PARTNER MALAYSIA ,ENVIRONMENTAL RESOURCES MANAGEMENT (ERM)**

Jye Yng has over 20 years experience in management and consulting in the oil & gas, petrochemical and chemical sectors. She takes an active leadership role in driving decarbonisation services in Southeast Asia, supporting clients in developing carbon neutrality and net zero pathways through technology, carbon mitigation options, energy efficiency and digital applications.

She specialises in the area of process safety and technical risk management taking on the role of Technical Authority for projects in petrochemicals, refineries, offshore oil & gas facilities, FPSOs, LNG facilities and terminals throughout the various stages of project lifecycle for major oil & gas corporations. With her process and engineering background, she directs sustainability and climate change related projects for processing facilities involving Scope 1, 2 and Scope 3 GHG assessment for informed net zero target, carbon abatement initiatives, energy efficiency and CCS risk assessments.

She also works directly with Clients in addressing various challenging issues including risk mitigation and solutions, developing analysis tool to prioritise efforts and cost benefit analysis in determining selection of mitigation options.

ROBERT HARDIN, CEO, SEDC ENERGY

Robert brings over two decades of extensive experience in the oil & gas sector, boasting a distinguished tenure across diverse divisions of the industry. His multifaceted roles have equipped him with a profound understanding of the industry's intricacies both at the upstream and downstream business.

As the founding member of SEDC Energy (SEDCE), Robert has been instrumental in shaping the company's trajectory that drives Sarawak's new energy agenda, hydrogen energy development and in the downstream oil & gas business development.

SEDCE is a wholly owned subsidiary of Sarawak Economic Development Corporation (SEDC) and as the CEO, Robert is also responsible towards advancing the economic interests of the region while upholding Sarawak's corporate excellence and innovation in the new energy sector.

IR. TENGKU KAHAR MUZAFFAR, VP, STRATEGY NANOMALAYSIA

Ir. Tengku Kahar was appointed as Vice President, Strategy in January 2024, whereas prior, he has held the position of Vice President of Special Projects Office. Under his care, a number of major R&D project works were completed involving Hydrogen technologies and EV's especially in the energy storage component. He led the development of a white paper to convert ICE to EV that was approved by the Government in 2023 which JPJ will soon adopt into new regulations. Prior to joining NanoMalaysia, he was with the Ministry of Transport in the Strategic Planning and International Division, transferred after the dissolution of the Land Public Transport Commission (SPAD) in 2018.

BRYCE GREEN, INVESTMENT AND TRADE COMMISSIONER FOR ASEAN, GOVERNMENT OF WESTERN AUSTRALIA

Bryce is the Investment and Trade Commissioner for the ASEAN region at the Western Australian Department of Jobs, Tourism, Science and Innovation. Bryce and his team work to attract investment and increase trade into Western Australia from ASEAN countries.

Bryce has a background in communications, media and strategic advisory consulting. Bryce joined the Western Australian public service in 2022 as a member of the Strategic Partnerships team at Invest and Trade Western Australia, supporting the State's key relationships in ASEAN. Prior to entering the public service, Bryce was based in Jakarta as a risk management consultant and analyst for one of the region's premier strategic advisory firms.

Bryce is also a former journalist and broadcaster in Western Australia. He has a Bachelor of Arts in Journalism and speaks Bahasa Indonesia.

TESSA TENG, EXECUTIVE DIRECTOR, HYDROGEN AND FUEL CELL ASSOCIATION OF SINGAPORE

Tessa Teng is the Executive Director of the Hydrogen and Fuel Cell Association of Singapore (HFCAS). She holds the responsibility of providing strategic leadership, representing the interests of member organizations, fostering collaboration, and advocating for policies that promote the growth of Singapore's hydrogen and fuel cell industry. She has served HFCAS as Vice-President for Public Relations and Marketing prior to her appointment. Tessa had over 10 years of experiences on across various industries and functions, including 7 years in sales and development, and 5 years in engineering with MNCs such as Schunk Group, Ingersoll Rand, and Flowserve. Tessa graduated from Nanyang Technological University with BEng (Hons) in Chemical and Biomolecular Engineering.

**SESSION 8 - HYDROGEN ECONOMY: VOICE FROM THE INDUSTRY:
OPPORTUNITIES & CHALLENGES****DANIELA VIVEASH, PARTNER-THAILAND, ERM**

Daniela has over 30 years' experience in Environmental and Social Impact Assessment and management of large and complex infrastructure projects and programs under various regulatory and consenting regimes. Daniela regularly directs and works collaboratively with internationally based multidisciplinary teams to support our clients, lenders, external stakeholders and regulators to successfully deliver capital projects through feasibility, design and into construction.

She has extensive experience managing Hydrogen and Renewables projects, including Hydrogen production and storage, Carbon Capture and Storage (CCS), solar and wind developments, providing expert guidance to clients, and ensuring project alignment with local and international environmental regulations and standards. Daniela is passionate about sustainable development, leading strategic initiatives to ensure sustainable development practices, overseeing comprehensive impact assessments, regulatory compliance, and the development of environmental management plans.

**DANIAL KHAIRI AHMAD, GLOBAL HEAD OF PROJECT DELIVERY,
EXECUTION & TECHNOLOGY, HYDROGEN, GENTARI****QUALIFICATIONS:**

- M.Sc. in Process Systems Engineering, Imperial College London, United Kingdom
- B.Sc. in Chemical Engineering, Michigan State University, United States of America

WORKING EXPERIENCE:

Joined Gentari Hydrogen in December 2023, as Global Head Project Design, Execution, and Technology.

Has over 26 years work experience in the energy industry with Conventional and New Energy projects.

Previously the Head of Project Delivery and Engineering at the Wood Group PLC for Malaysia business operations.

Joined MISC Bhd in 2015 at the Offshore Business Unit in the Engineering and Design department as an Engineering Manager/Advisor for the marinization of onshore technologies (such as Gas to Liquid, Ammonia production) and subsequently transitioned through various technical and leadership roles with the last one as General Manager, Head of Topsides (Major Projects) - pioneering and directing groundbreaking projects in both conventional and new energy fields, establishing a benchmark for innovation and sustainability.

Previously worked at Petrofac Malaysia Limited as Head of Front End / Field Development responsible for the project life cycle development of the West Desaru Oil Field – delivering the front-end loading, project execution, commissioning, and 1st year of operation milestones.

JOSEPH STROFFOLINO, DIRECTOR OF SOLUTION DEVELOPMENT APAC, AIR LIQUIDE E&C

Joseph Stroffolino leads solution development in the Asia Pacific region for Air Liquide Engineering and Construction, based in Singapore since 2021. His responsibilities include overseeing the design, screening, and selection of technology schemes for clients, and to support and develop projects in the region via his multidisciplinary team of solution developers. In the context of energy transition, areas of focus include decarbonization of existing production pathways, navigating clients through local carbon legislation, and supporting industry in achieving its climate objectives. To this role in Asia Pacific, Joseph brings more than 13 years of experience in process engineering, technology sales, and solution development in the Americas, the Middle East, and Europe. Joseph is an Air Liquide Group International Expert in solution development and design.

NEIL GOLDING, DIRECTOR MARKET INTELLIGENCE, EIC

Neil has over 20 years' experience of working in the energy industry in various roles and currently heads up a global team of Energy Analysts at the EIC. The team's main role is to support EIC members in identifying business opportunities in the global energy markets. Prior to joining the EIC in 2007, Neil worked with IHS Energy. Recent work has seen Neil engage extensively with stakeholders in the energy transition sectors and he has successfully led a piece of work on supply chain capability mapping for the carbon capture and hydrogen sectors, which shows the existing energy supply chain is well placed to play a significant role in these industries in the future.

The EIC is the UK's largest energy supply chain trade association, a not-for-profit with 900 member companies, across oil & gas, power, nuclear, renewable and energy transition markets that, for over 80 years, has advised governments and boardrooms, and helped companies to grow at home and around the world. The EIC team's real passion is helping companies to diversify, export and grow – and their members benefit from EIC's unique suite of products and services – namely, energy market CAPEX, OPEX & supply chain capability databases, 130 events p.a., industry & government networks, international launchpad offices and extensive market insights.

SESSION 9 - MARKET TRENDS AND INVESTMENT OPPORTUNITIES IN SUSTAINABLE PETROCHEMICALS**JOEL KWONG, PARTNER
BOSTON CONSULTING GROUP (BCG)**

Joel Kwong is a Partner at the Boston Consulting Group based in Kuala Lumpur, and a topic expert in BCG's Climate & Sustainability practice. Joel has worked extensively on shaping sustainability strategies of various companies in the region on a range of topics including Net Zero / SBTi target setting, climate risk mitigation, and sustainable supply chains.

Beyond the private sector, Joel has also supported governments in the region on their Net Zero pathways with focus on topics such as energy transition and industrial decarbonisation. He was also the co-author of the report WWF-BCG Net Zero Pathways for Malaysia report in lead up to the COP-26 in Glasgow.

**CHOY WAI KONG
AP ADVANCED RECYCLING PROJECT MANAGER, EXXONMOBIL ASIA PACIFIC**

Born in Malaysia, Choy Wai Kong graduated from Nanyang Technological University in Singapore with a Bachelor of Engineering in Electrical & Electronic Engineering.

Mr. Choy joined ExxonMobil in 1998 at the Singapore Jurong Refinery. He started in the Project & Design Engineering group as a project engineer supporting multiple construction projects in the refinery.

Over the next several years, Mr. Choy took on various positions in planning, business analysis, supply chain, sales, marketing and technology.

In November 2012, Mr. Choy moved to Shanghai where he spent almost 8 years in various regional leadership positions in Technology, Operations and Commercial business.

Mr. Choy relocated back to Singapore in Aug 2020 to the Upstream LNG business development. He was appointed Vice President – ExxonMobil Hai Phong Energy PTE LTD. on March 30, 2021.

In July of 2022, Mr. Choy moved on to lead the Advanced Recycling venture in Asia Pacific as the AP Advanced Recycling Project Manager. In addition to his business role, Mr. Choy also leads the Asia Pacific ex-China plastics advocacy efforts.

Mr. Choy is married with two sons. He enjoys playing badminton and jogging and also a foodie.

**MOHD SUFFIAN MUHILI
SUSTAINABILITY LEAD AP, MONDELEZ**

Suffian Muhili is Mondelez International's Southeast Asia Sustainability Lead where he leads the operationalization of the company's sustainability agenda in the region. At Mondelez, our purpose is to empower people to snack right where we will lead the future of snacking around the world by offering the right snack, for the right moment, made the right way.

YI LING TAN, DIRECTOR OF POLYOLEFINS, CHEMICAL MARKET ANALYTICS (CMA)

Yi Ling Tan is a director of the polyolefins group at Chemical Market Analytics by OPIS, a Dow Jones company, and has more than ten years of experience in the industry, providing price forecasts and market insights for the Asian polyolefin markets. Currently, she is responsible for market research on polyolefins in Asia and leads the Asian mLLDPE and the Asian polyolefins operating schedule services. Over the course of her career, she has presented at numerous external conferences and conducted polyolefin workshops for clients.

Yi Ling first joined the company as a research associate at Chemical Market Associates, Inc (CMAI), which IHS Markit acquired. She is now part of Dow Jones and is responsible for market analysis and process re-engineering. She started her career as a risk analyst with one of the top local banks in Singapore. She holds a Bachelor in Chemical Engineering (Hons) from the National University of Singapore.

SESSION 10 - LEADERS' PANEL - WHERE DO WE GO FROM HERE? EMBRACING POSSIBILITIES OF TOMORROW FROM A SUSTAINABLE PERSPECTIVE

ARUN RAJAMANI, MANAGING DIRECTOR & PARTNER, BOSTON CONSULTING GROUP (BCG)

Arun Rajamani is the Asia Pacific lead for BCG's Chemicals Sector. Arun has worked in the Energy and Chemicals industries across multiple geographies – North America, Middle East, India and Southeast Asia. Within the industry, he has worked on multiple functional topics like strategy, sales and marketing, organization and operations.

He is passionate about the topic of sustainability in chemicals and has deep experience in circular economy and recycling. In addition, Arun is passionate about supporting chemical companies decarbonize and achieve their net-zero goals.

Before joining the firm, Arun has held several managerial roles in the industry. In his last role before joining BCG, he was the marketing manager for Plastics for the Dow Chemical Company, based in North America as well as Sustainability Manager for the Elastomer portfolio of Dow.

BAHRIN ASMAWI, CHIEF COMMERCIAL OFFICER, PETRONAS CHEMICALS GROUP

Description of Roles

·Responsible for PCCG's overall Commercial Excellence. He is the CEO of PETRONAS Chemicals International Holdings Sdn. Bhd. and PETRONAS Chemicals Marketing (Labuan) Ltd

Qualifications

·Bachelor of Petroleum Engineering, University of Texas at Austin, United States of America

·Senior Management Development Program, Duke Corporate Education

Skills & Experiences:

- 1997 - Joined Polyethylene (M) Sdn. Bhd. (now known as PETRONAS Chemicals Polyethylene Sdn. Bhd.) and Malaysia International Trading Corporation (MITCO) (now known as PETRONAS Chemicals International Holdings Sdn. Bhd.) in Sales and Trading
- 2009 - Appointed as Head of MITCO Indonesia Representative Office
- 2014 - Appointed as the CEO of PETRONAS Marketing (Thailand) Co. Ltd. (PCMT)
- 2018 - Served as a Director for the Malaysia - Thailand Chamber of Commerce during the 2018/2019 term
- 2019 - Appointed as Head of CEO & EVP Downstream Office, PETRONAS
- 2023 - Appointed as Head of Strategic Planning & Ventures (SPV), Refining Marketing & Trading (RMT)
- 2024 - Appointed as Head of Special Project, PETRONAS Chemicals Group Berhad (PCCG)
- 2024 - Appointed as Chief Commercial Officer, PCCG

KU KOK PENG, CHIEF SUSTAINABILITY OFFICER, KUALA LUMPUR KEPONG BERHAD (KLK)

Ku leads sustainability, strategy, risk, communications, investor relations, corporate responsibility, and government relations at KLK, a plantation company with over 110 years of history in oil palm and rubber. He is a board member of the Roundtable for Sustainable Palm Oil (RSPO) and an alternate council member of the Malaysian Palm Oil Association (MPOA). Before joining KLK, Ku was the Group Chief Strategy Officer at Green Packet, where he restructured the company's strategy and culture. He also served as Partner & Executive Vice President at PEMANDU Associates, focusing on public sector and business transformation across multiple regions. Earlier, he was the Director for Palm Oil & Rubber NKEA at PEMANDU, contributing to Malaysia's Economic Transformation Programme and co-authoring a Harvard Business School case study on it.

Ku's prior experience includes seven years at FleishmanHillard, where he was Managing Director & Partner for Southeast Asia, earning the John D Graham Award for Excellence in 2007. He has also held senior roles in other communications firms and a Malaysian conglomerate.

DATUK DR ABD HAPIZ ABDULLAH, CHAIRMAN, CICM

Datuk Dr Abd Hapiz Abdullah is currently the Chairman of Chemical Industries Council of Malaysia (CICM). He has more than 40 years of experience in the chemical industry. He presently sits on the boards of several chemical companies and organizations both in Malaysia and the United States.

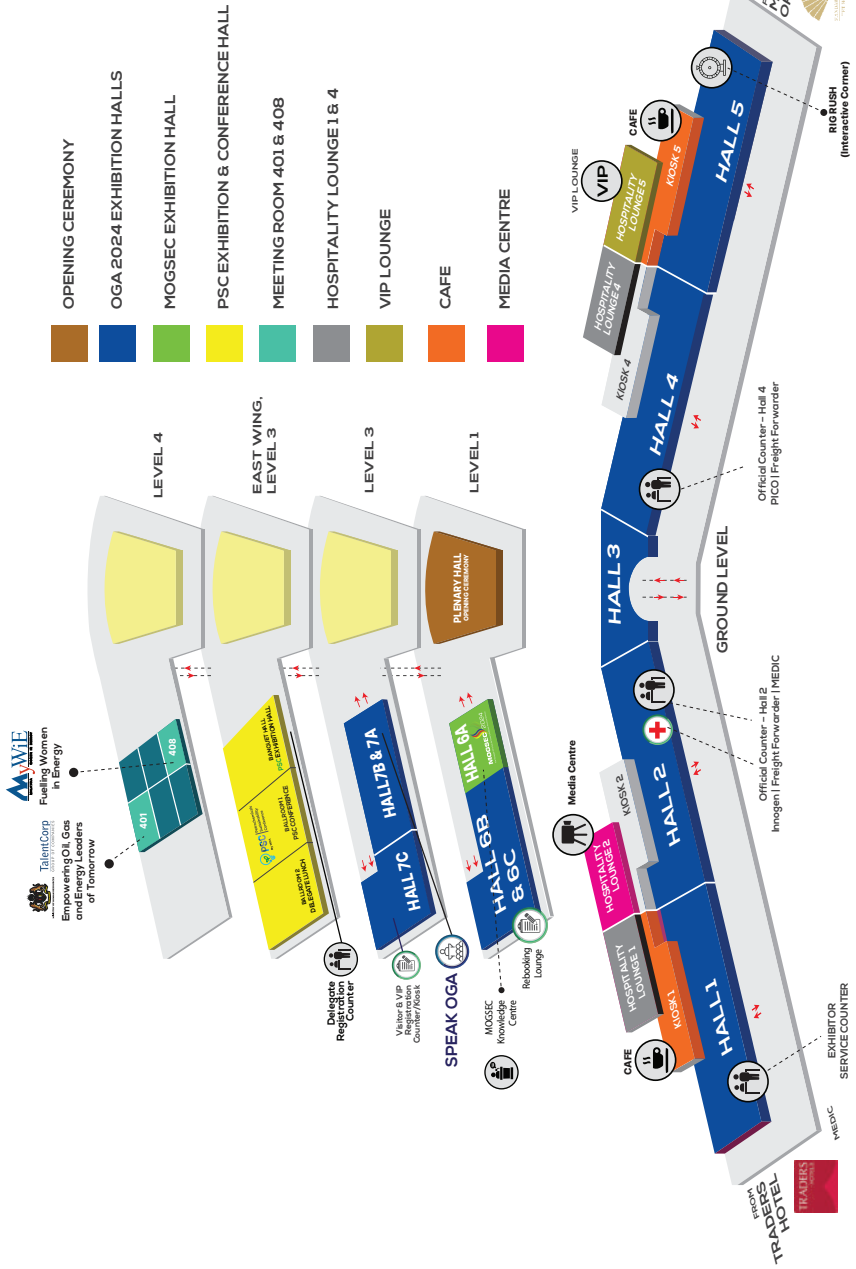
CC CHEAH, PRESIDENT, MPMA

He currently serves as the President of the Malaysian Plastics Manufacturers Association (MPMA) since 2023, following his tenure as Vice-President since 2014. With a Bachelor's Degree in Electrical Engineering and a Masters Degree in Business Administration from the University of Tulsa, USA, Cheah brings a unique blend of technical expertise and business acumen to his leadership role.

His contributions to the industry are extensive. He has played pivotal roles within MPMA, serving as the Chairman of the MPMA Plastics Technology Roadmap 2025 and leading the Recyclers Sub-Committee, showcasing his commitment to technological advancement and sustainability within the industry.

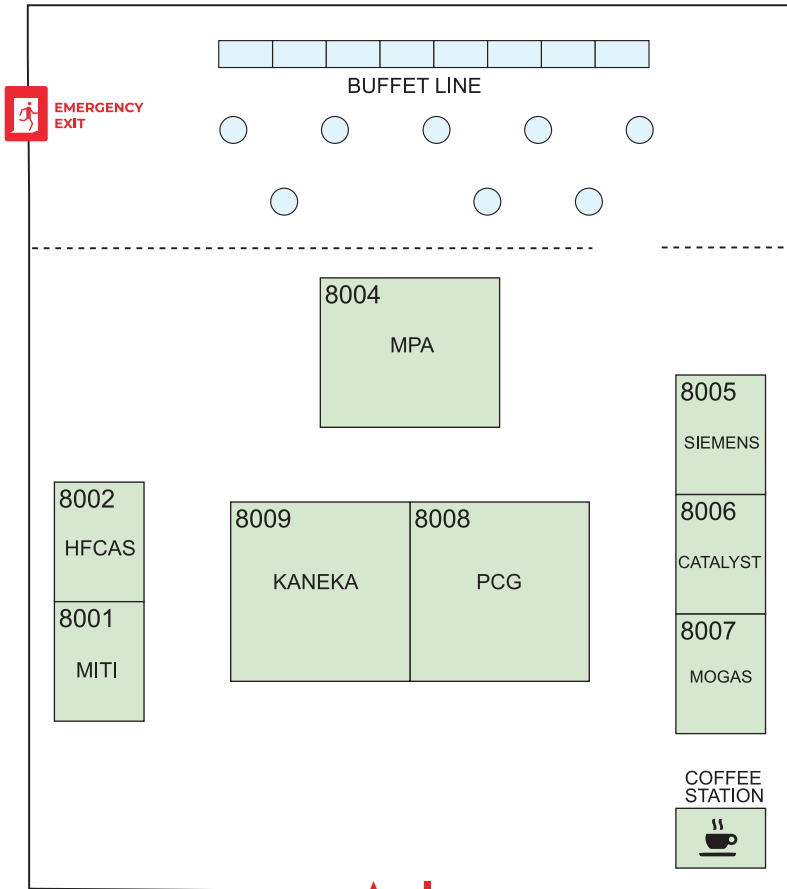
Alongside his association responsibilities, Cheah holds the position of Managing Director at See Hau Global Sdn Bhd, a leading manufacturer of plastics pallets in Malaysia, where he drives business growth and fosters industry leadership.

With a focus on strategic vision, technological advancement and sustainable practices, Mr CC Cheah continues to drive positive change and innovation, ensuring a sustainable future for the Malaysian plastics industry.





BANQUET HALL (EAST WING, LEVEL 3)



↑ ↓
ENTRANCE / EXIT

 **DELEGATE
REGISTRATION
COUNTER**

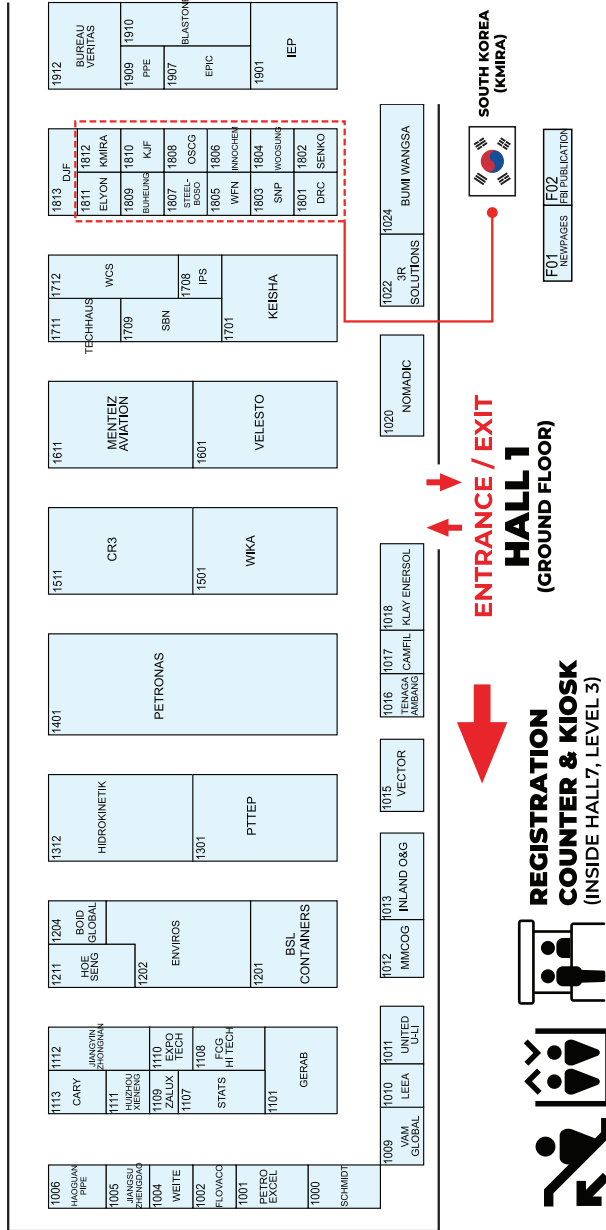
HOSPITALITY LOUNGE 1



RESTROOM



KLCC CAFE

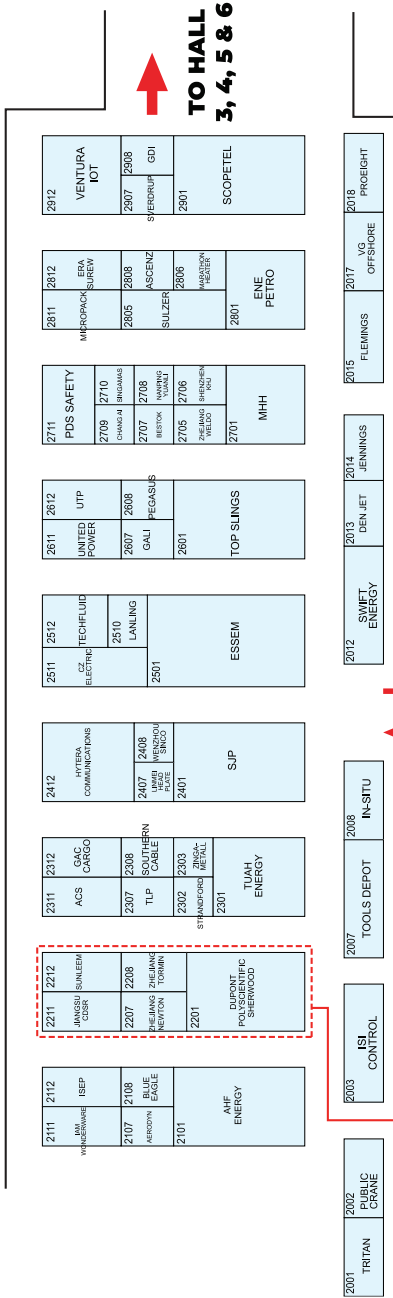


**MEDIA CENTRE
HOSPITALITY
LOUNGE 2**

KIOSK 2



**EMERGENCY
EXIT**

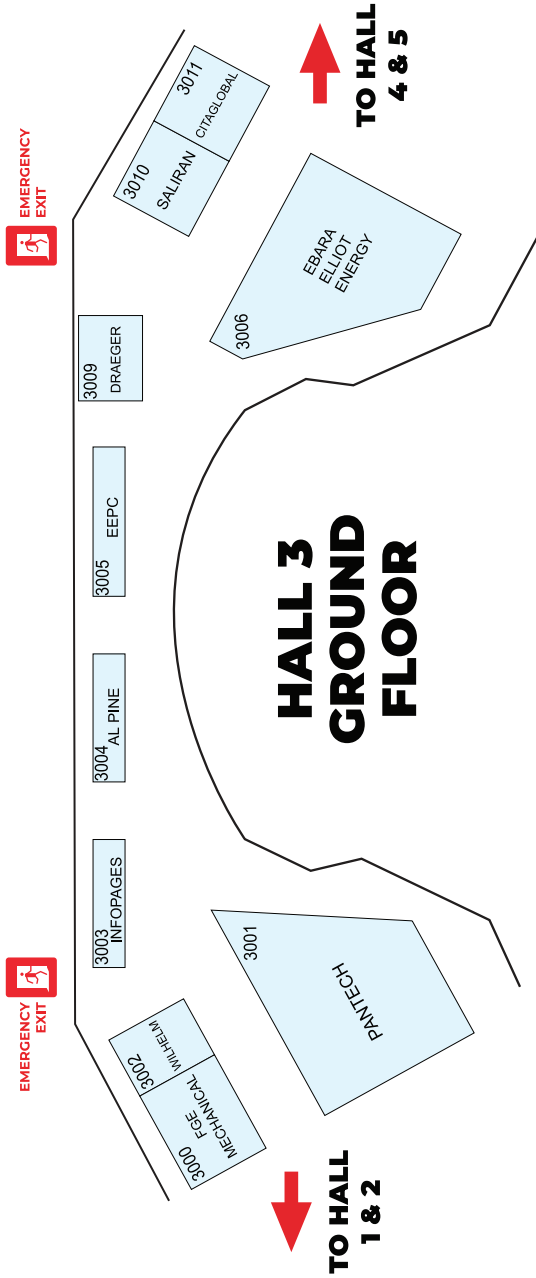


**ENTRANCE / EXIT
HALL 2
(GROUND FLOOR)**

**REGISTRATION
COUNTER & KIOSK
(INSIDE HALL 7, LEVEL 3)**

CHINA PAVILION

F03 KOJ ASIA
F04 ORANGE MEDIA
F05 FBI THAILAND



HOSPITALITY LOUNGE 4

KIOSK 4

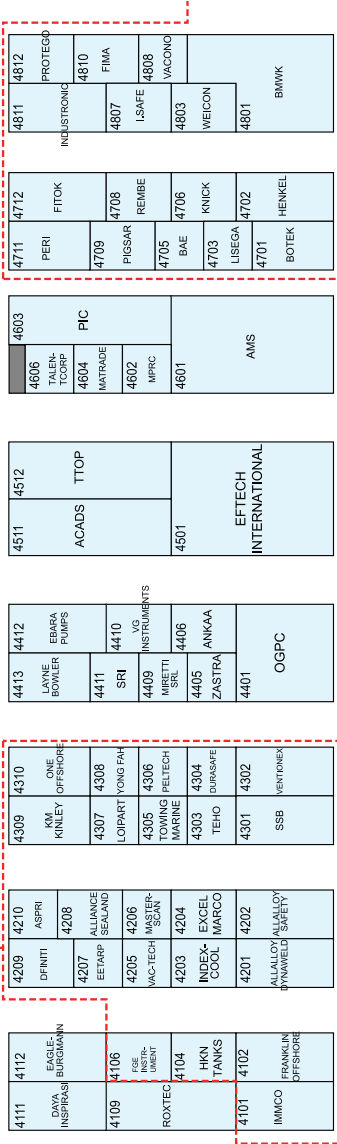


RESTROOM

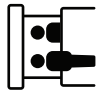


EMERGENCY EXIT

SINGAPORE PAVILION



TO HALL 1, 2 & 3



REGISTRATION COUNTER & KIOSK (INSIDE HALL 7, LEVEL 3)

ENTRANCE/EXIT HALL 4 (GROUND FLOOR)



GERMANY PAVILION

VIP LOUNGE
HOSPITALITY
LOUNGE 5



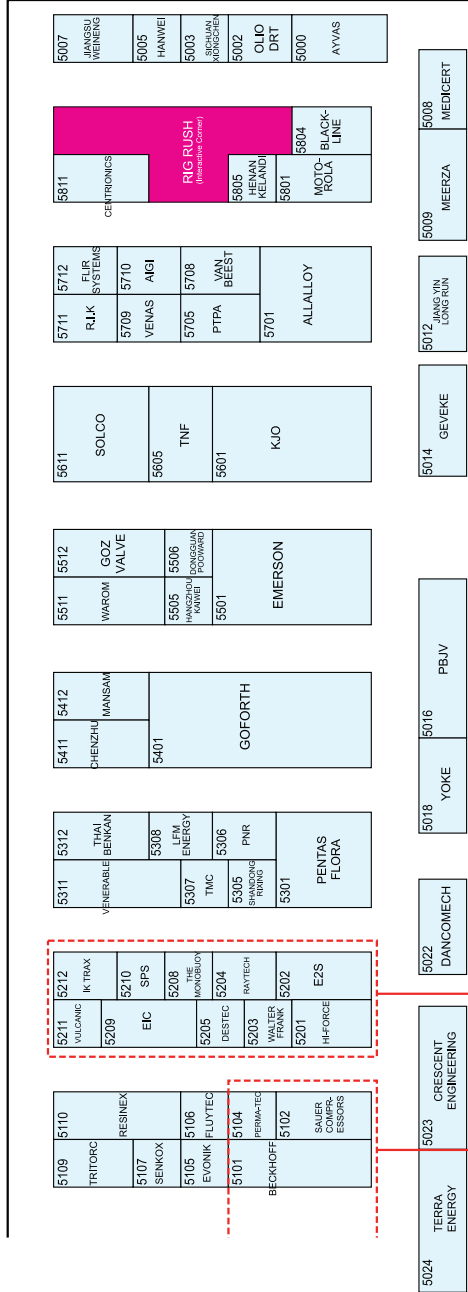
KLCC CAFE



RESTROOM



EMERGENCY
EXIT



ENTRANCE/EXIT
HALL 5
(GROUND FLOOR)



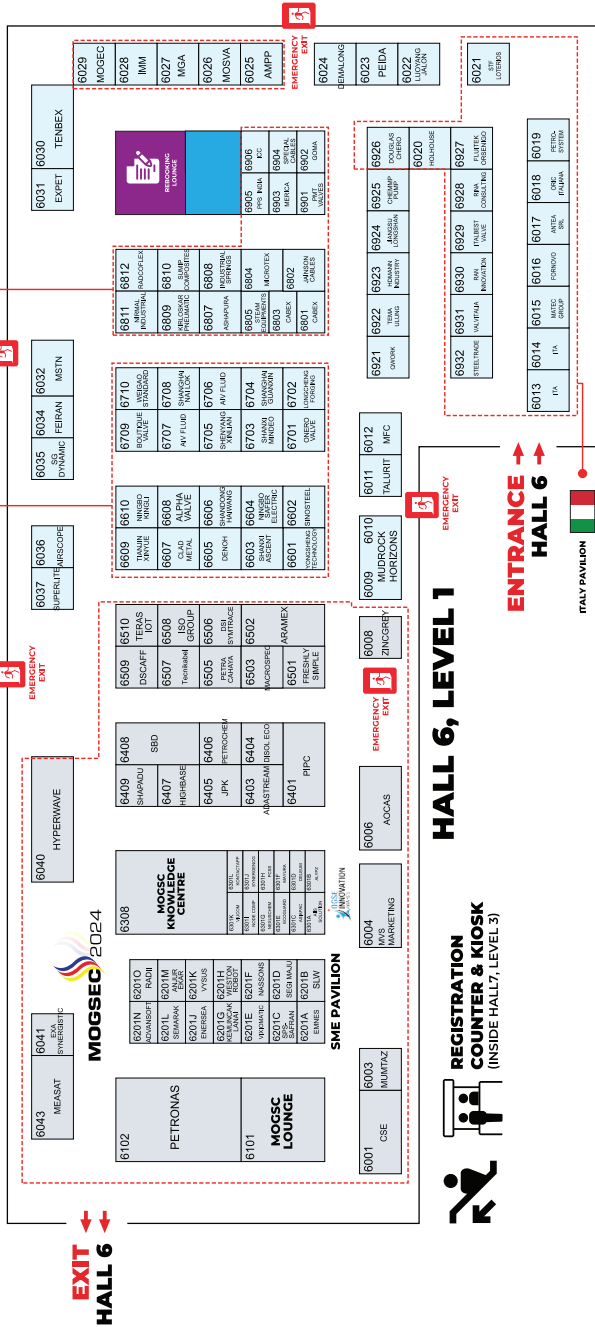
REGISTRATION
COUNTER & KIOSK
(INSIDE HALL7, LEVEL 3)



UK PAVILION



GERMANY PAVILION





**Petrochemicals
Sustainability
Conference**
By MPA

Hall Booth No

Company	Hall	Booth No
CATALYST PROCESS SOLUTIONS SDN BHD	PSC Hall	8006
HYDROGEN AND FUEL CELL ASSOCIATION OF SINGAPORE (HFCAS)	PSC Hall	8002
KANEKA MALAYSIA	PSC Hall	8009
MALAYSIAN PETROCHEMICALS ASSOCIATION (MPA)	PSC Hall	8004
MINISTRY OF INVESTMENT, TRADE AND INDUSTRY (MITI)	PSC Hall	8001
MOGAS SDN BHD	PSC Hall	8007
PETRONAS CHEMICALS GROUP (PCG)	PSC Hall	8008
SIEMENS	PSC Hall	8005



Company	Hall	Booth No
3R SOLUTIONS	1	1022
ACADS ENGINEERING X TBSB ENGINEERING	4	4511
ADVANTAGE MARINE SERVICES (MALAYSIA) SDN BHD (AMS)	4	4601
AERODYN SERVICES SDN BHD	2	2107
AGC LIGHTING COLTD	7	7406
AHF ENERGY SDN BHD	2	2101
AIGI ENVIRONMENTAL INCORPORATED	5	5710
AIRSCOPE	6	6036
AIV FLUID TECHNOLOGY CO LTD	6	6707
AL PINE UTILITY SERVICES SDN BHD	3	3004
ALKENE PRODUCTS ANDSERVICES SDN BHD	7	7025
ALLALLOY	5	5701
ALLALLOY DYNAWELD PTE LTD	4	4201
ALLALLOY SAFETY PTE LTD	4	4202
ALLIANCE SEALAND EQUIPMENT SOLUTIONS PTE LTD	4	4208
ALLIED CALIBRATION ENGINEERING SERVICES SDN BHD (ACES)	7	7704
AMPP	6	6025
ANHUI TIANKANG (GROUP) SHARES CO LTD	7	7005
ANKAA CONSULTING	4	4406

Company Hall Booth No

ANTEA	6	6017
ARAMEX MALAYSIA SDN BHD	6	6502
ASCENZ MARORKA	2	2808
ASHAPURA INTERNATIONAL LTD	6	6807
ASSOCIATION OF PROCESS INDUSTRY	4	4210
AUTOMATION & CONTROL SYSTEMS SDN BHD (ACS)	2	2311
AYS VENTURES BERHAD / STEELARIS PTE LTD	7	7805
AYVAZ	5	5000
BAE BATTERIEN GMBH	4	4705
BECKHOFF AUTOMATION SDN BHD	5	5101
BESTOK (HEBEI) VALVE MANUFACTURING CO LTD	2	2707
BG SAFETY SOLUTION SDN BHD	7	7508
BLACKLINE SAFETY	5	5804
BLASTONE	1	1910
BLUE EAGLE SAFETY INTERNATIONAL SDN BHD	2	2108
BOID GLOBAL SDN BHD	1	1203
BOTEK PRÄZISIONSBOHRTECHNIK GMBH	4	4701
BSL CONTAINERS SDN BHD	1	1201
BUHEUNG	1	1809
BUMI WANGSA TMS SDN BHD	1	1024
BUMIFICIENT SDN BHD	4	4017
BUREAU VERITAS	1	1912
BUSAN MARINE EQUIPMENT ASSOCIATION (BMEA)	7	7408
C.T. STABIL	7	7705
CABEX ELECTRICAL COMPONENTS	6	6801 & 6803
CAMFIL	1	1017
CANGZHOU HAOGUAN PIPE FITTINGS FLANGES MANUFACTURING CO LTD	1	1006
CANGZHOU MINCHUANG PIPE FITTING CO LTD	7	7303
CANGZHOU ZHONGSHUN STEEL PIPE TRADE CO LTD	7	7608
CAPEERVE ENERGY	4	4018
CAYEONMESSE INC	1	1801
CDI PRODUCTS / PACIFIC OIL SEALS	7	7801
CENTRIONICS GROUP OF COMPANIES	5	5811
CHANG AI TECHNOLOGY CO LTD	2	2709
CHEMMP PUMP (SUZHOU) CO LTD	6	6925
CHENZHU	5	5411

Company	Hall	Booth No
CHINA SHANXI ZHONGBIAO FLANGE FORGING INDUSTRY CO LTD	7	7906
CHUXIN FLANGE PIPE FITTING GROUP CO LTD	7	7304
CITAGLOBAL	3	3011
CONTROL UNION (M) SDN BHD	7	7009
CR3 GROUP	1	1511
CRESCENT ENGINEERING (M) SDN BHD	5	5023
CZ ELECTRIC CO LTD	2	2511
D&E CO LTD (SMIM)	7	7901
DAESUNG MEASURING	7	7903
DANCOMECH ENGINEERING SDN BHD	5	5022
DAYA INSPIRASI SDN BHD	4	4111
DE DIETRICH SINGAPORE PTE LTD.	7	7205
DEN JET INDUSTRY SDN BHD	2	2013
DENOH SEIMITSU ELECTRIC APPLIANCE (BEIJING) CO LTD	6	6605
DESTEC ENGINEERING LIMITED	5	5205
DFINITE TECHNOLOGIES PTE LTD	4	4209
YIXING HOKKAI HEAD PLATE CO.,LTD (CHINA)	7	7902
DISOL ECO ASIA SDN BHD	6	6404
DJF CO LTD	1	1813
DONGGUAN POOWARD PRECISION MACHINERY MANUFACTURE LTD	5	5506
DONGPENG INSTRUMENT	7	7204
DOUGLAS CHERO	6	6926
DRAEGER MALAYSIA SDN. BHD	3	3009
DRC	1	1801
DUPONT	2	2201-A
DURASAFE PTE LTD	4	4304
E2S WARNING SIGNALS	5	5202
EAGLEBURGMANN (MALAYSIA) SDN BHD	4	4112
EASTERN PACIFIC INDUSTRIAL CORPORATION BERHAD (EPIC)	1	1907
EBARA ELLIOTT ENERGY	3	3006
EBARA PUMPS MALAYSIA SDN BHD	4	4412
ECMAX INDUSTRY (M) SDN BHD	7	7808
EETARP ENGINEERING PTE LTD	4	4207
EFTECH INTERNATIONAL SDN BHD	4	4501
ELYON INDUSTRY CO LTD	1	1811
EMERGING EPC SDN BHD (EEPC)	3	3005
EMERSON	5	5501
VECTOR INFOTECH SDN BHD	1	1015

Company	Hall	Booth No
ENE PETRO SERVICES SDN BHD	2	2801
ENERGY INDUSTRIES COUNCIL (EIC)	5	5209
ENVIROS GROUP	1	1202
ERA SUREWAY	2	2812
ESSEM CORPORATION SDN BHD	2	2501
ESTEEM ENERGY ENGINEERING SDN BHD	7	7023
EVERRICH FLANGE SDN BHD	7	7011
EVONIK MEMBRANES	5	5105
EXCEL MARCO INDUSTRIAL SYSTEMS PTE LTD	4	4204
EXPET CONTROLS SDN BHD	6	6031
EXPO TECHNOLOGIES LTD	1	1110
EXTRONG	7	7804
FAIR SOLUTION INC C/O KMOU	7	7401
FBV INC	7	7402
FCG HITECH	1	1108
FEDERAL MINISTRY FOR ECONOMIC AFFAIRS AND CLIMATE ACTION (BMWK)	4	4801
FEIRAN TECHNOLOGY SDN BHD	6	6034
FIMA MASCHINENBAU GMBH	4	4810
FITOK	4	4712
FLEMINGS SAFETY SDN BHD	2	2015
FLEXY (M) SDN BHD	4	4010
FLIR	5	5712
FLOVACO CLA-VAL	1	1002
FLUITEK ORSENIGO VALVES SRL	6	6927
FLUKE MALAYSIA	7	7018
FLUYTEC	5	5106
FORNOVO GAS - RECIPROCATING COMPRESSORS	6	6016
FRANKLIN OFFSHORE INTERNATIONAL PTE LTD	4	4102
FRESHLY SIMPLE SDN BHD	6	6501
FUEL GAS ENGINEERING (FGE) - INSTRUMENT	4	4106
FUEL GAS ENGINEERING (FGE) - MECHANICAL	3	3000
FURUI GROUP	7	7307
GAC MALAYSIA	2	2312
GALI SINGAPORE PTE LTD	2	2607
GDI SOLUTION - GAS DETECTOR	2	2908
GERAB	1	1101
GEVEKE OIL & GAS MALAYSIA SDN BHD	5	5014
GOFORTH CORPORATION SDN BHD	5	5401

Company	Hall	Booth No
GOMA ENGINEERING PVT LTD	6	6902
GREEN PIN® (ROYAL VAN BEEST)	5	5708
HAESUNG INDUSTRY CO	7	7401-D
HANGZHOU KAIWEI VALVE GROUP CO LTD	5	5505
HANWEI ELECTRONICS GROUP CORPORATION	5	5005
HDMANN INDUSTRY LTD	6	6923
HEIL TRAILER ASIA LIMITED	7	7208
HELMS GEOMARINE SDN BHD	7	7706
HENAN DEMALONG FILTER CO LTD	6	6024
HENAN KELANDI FILTER TECHNOLOGY CO LTD	5	5805
HENKEL	4	4702
HIDROKINETIK GROUP	1	1312
HI-FORCE LIMITED	5	5201
HKN TANKS PTE LTD	4	4104
HOE SENG (S.K.) PTE LTD	1	1211
HOL-HOP	6	6020
HORIZON PUBLICATIONS	6	6009
HUIZHOU XIENENG TECHNOLOGY COLTD	1	1111
HYTERA	2	2412
I.SAFE MOBILE	4	4807
IDEMCO SDN BHD	7	7502
IEP	1	1901
IK TRAX	5	5212
IMMCO PTE LTD	4	4101
INDEX-COOL GROUP OF COMPANIES	4	4203
INDIAN CHAMBER OF COMMERCE (ICC)	6	6906
INDUSTRONIC	4	4811
INFOPAGES	3	3003
INLAND OIL AND GAS INSTRUMENTS SDN BHD	1	1013
INNOCHEM CO LTD (INDUSTRIAL PIPELINE COATING COMPANY)	1	1806
IN-SITU GROUP OF COMPANIES	2	2008
INSTITUTE OF MATERIALSMALAYSIA (IMM)	6	6028
INTEGRATED PROCESS SOLUTIONS SDN BHD	1	1708
INTERNATIONAL INDUSTRIAL SPRINGS	6	6808
INTERSCIENCE SDN BHD	7	7709
INVEST AND TRADE WESTERN AUSTRALIA (ITWA)	7	7203
ISEP	2	2112

Company	Hall	Booth No
ISI CONTROL SDN BHD	2	2003
ITALBEST VALVE	6	6929
ITALIAN TRADE AGENCY (ITA)	6	6013 - 6014
JAINSON CABLES INDIA PVT LTD	6	6802
JARINGAN SEMANGAT SDN BHD	7	7412
JENNINGS ANODES	2	2014
JIANG YIN LONG RUN FLANGE CO LTD	5	5012
JIANGSU CDSR TECHNOLOGY CO LTD	2	2211
JIANGSU HUAYING VALVES CO LTD	7	7606
JIANGSU WEINENG ELECTRIC CO LTD	5	5007
JIANGSU WELLHEAD DRILLING EQUIPMENT CO LTD	7	7610
JIANGSU ZHENGDAO OCEAN TECHNOLOGY CO LTD	1	1005
JIANGYIN HENGYE POWER PETROCHEMICAL EQUIPMENT CO LTD	7	7302
JIANGYIN ZHONGNAN HEAVY INDUSTRIES CO LTD	1	1112
KAIRUITE VALVE GROUP CO LTD	7	7703
KAISITONG VALVE	7	7006
KANMETA ENGINEERING	7	7012
KEISHA	1	1701
KEJURUTERAAN PETROJAYA	7	7003
KIRLOSKAR PNEUMATIC COMPANY LIMITED	6	6809
KJF CO LTD	1	1810
KJO (KHAFJI JOINT OPERATIONS)	5	5601
KLAY ENERSOL SDN BHD	1	1018
KM KINLEY MARKETING PTE LTD	4	4309
KNICK	4	4706
KOREA MEASURING INSTRUMENTS RESEARCH ASSOCIATION (KMIRA)	1	1812
KTOPVALVE	7	7401-F
LAYNE BOWLER	4	4413
LFM ENERGY SDN BHD	5	5308
LIFTING EQUIPMENT ENGINEERS ASSOCIATION (LEEAA)	1	1010
LIMA BINTANG LOGISTICS SDN BHD	4	4022
LINKK BUSWAY SYSTEMS (M) SDN BHD	7	7802
LISEGA	4	4703
LOIPART SOUTH EAST SEA ASIA LTD	4	4307
LONGSHAN PIPE SOLUTIONS CO LTD	6	6924
LUOYANG JALON MICRO-NANO NEW MATERIALS CO LTD	6	6022
M STUD INDUSTRIES SDN BHD	7	7702

Company	Hall	Booth No
MACO COATING	7	7710
MACRON	7	7401-G
MALAYSIA EXTERNAL TRADE DEVELOPMENT CORPORATION (MATRADE)	4	4604
MALAYSIA OSV OWNERS' ASSOCIATION (MOSVA)	6	6026
MALAYSIA PETROLEUM RESOURCES CORPORATION (MPRC)	4	4602
MALAYSIAN GAS ASSOCIATION (MGA)	6	6027
MALAYSIAN OIL, GAS & ENERGY ENGINEERING COUNCIL (MOGEC)	6	6029
MAM EXPLOSION-PROOF TECHNOLOGY (SHANGHAI) CO LTD	7	7603
MANSAM SUBSEA ENGINEERING SDN BHD	5	5412
MAPS & GLOBE SPECIALIST (M&GS)	7	7001
MARATHON HEATER (I) PVT LTD	2	2806
MASTERSCAN ENGINEERING	4	4206
MATEC GROUP SRL	6	6015
MAXIMATOR FAR EAST PTE LTD	7	7201
MEDICERT SUPPLIES SDN BHD	5	5008
MEERZA RESOURCES SDN BHD	5	5009
MENTEIZ AVIATION SERVICES SDN BHD	1	1611
MERICA INDUSTRIES	6	6903
METALMECH ENGINEERING	7	7507
MFC SEALING TECHNOLOGY	6	6012
MHH CONDITION MONITORING SDN BHD	2	2701
MICROPACK	2	2811
MICROTEX BATTERIES	6	6804
MIRETTI GROUP	4	4409
MMC OIL & GAS ENGINEERING SDN BHD (MMCOG)	1	1012
MODERN INTECH CO LTD	7	7401-A
MOON ENVIRONMENT TECHNOLOGY SDN BHD	7	7707
MOTOROLA SOLUTIONS	5	5801
MSTN TECHNOLOGIES CO LTD	6	6032
MUDROCK MEDIA PUBLICATIONS	6	6010
MYTEC CO	7	7401-C
NANGOKU FLEXIBLE HOSE INDUSTRY COLTD	7	7015
NANJING ABK LIGHTING TECHNOLOGY CO LTD	7	7602
NANPING YUANLI ACTIVE CARBON COMPANY	2	2708

Company	Hall	Booth No
NINGBO KINGLI FASTENER CO LTD	6	6610
NINGBO SAFER ELECTRIC CO LTD	6	6604
NIRMAL INDUSTRIAL CONTROLS PRIVATE LIMITED	6	6811
NOMADIC	1	1020
OGPC SDN BHD	4	4401
OKTECH OCEAN'S KING LIGHTING	7	7101
ONE OFFSHORE	4	4310
ONERO VALVE GROUP CO LTD	6	6701
ORIC ITALIANA	6	6018
OSCG CO LTD	1	1808
OZ SEPA INC	7	7904
PANTECH GROUP	3	3001
PBJV GROUP SDN BHD / BARAKAH OFFSHORE PETROLEUM BERHAD	5	5016
PDS SAFETY (M) SDN BHD	2	2711
PEGASUS ADVANCE ENGINEERING SDN BHD	2	2608
PELTECH	4	4306
PENGERANG INTEGRATED PETROLEUM COMPLEX (PIPC)	6	6401
PENTAS FLORA SDN BHD	5	5301
PERI FORMWORK MALAYSIA SDN BHD	4	4711
PERMA AUTOMATIC LUBRICATORS	5	5104
PETRO-EXCEL SDN BHD	1	1001
PETRONAS	1 & 6	1401 & 6102
PETROSYSTEM SRL	6	6019
PIC ENGINEERING & SERVICES SDN BHD	4	4603
PIGSAR™	4	4709
PIONEER ENGINEERING SDN BHD	7	7806
PMT VALVES PVT LTD	6	6901
PNR ENGINEERING SDN BHD	5	5306
POLLUTION PROTECTION	6	6905
POLYSCIENTIFIC ENTERPRISE SDN BHD	2	2201-B
PPE MANUFACTURING SDN BHD	1	1909
PROEIGHT	2	2018
PROMED MARKETING SDN BHD	4	4014
PROTEGO®	4	4812
PTPA MIDDLE EAST	5	5705
PTTEP	1	1301
PUBLIC CRANE HEAVY EQUIPMENT SDN BHD	2	2002
QINGDAO KINGWAY INDUSTRY CO LTD	7	7305
QWORK MALAYSIA	6	6921

Company	Hall	Booth No
R.I.K. INDUSTRIES PTE LTD	5	5711
RADCOFLEX INDIA (P) LTD	6	6812
RAN INNOVATION	6	6930
RAYTEC	5	5204
RECOVERED ENERGY ENGINEERING SDN BHD	7	7008
REMBE@ GMBH	4	4708
RESINEX	5	5110
RINA	6	6928
ROXTEC	4	4109
RS COMPONENTS SDN BHD	7	7017
SALIRAN GROUP	3	3010
SAUER COMPRESSORS	5	5102
SBN INDUSTRIES SDN BHD	1	1709
SCHMIDT ABRASIVE BLASTING	1	1000
SCOPETEL	2	2901
SEACOM MARINE SDN BHD / BLUE OCEAN ENGINEERING SDN BHD	7	7207
SENKO	1	1802
SENKOX TECHNOLOGIES	5	5107
SG DYNAMICS PTE LTD	6	6035
SHAANXI LONGCHENG FORGING CO LTD	6	6702
SHANDONG DESHUNYUAN PETRO SCI & TECH CO LTD	7	7604
SHANDONG HAIWANG CHEMICAL CO LTD	6	6606
SHANDONG KEHUAN PETROLEUM EQUIPMENT CO LTD	7	7609
SHANDONG RIXING NEW MATERIAL CO LTD	5	5305
SHANDONG TOPS PDC BIT CO LTD	7	7306
SHANGHAI GUANXIN FORGING CO LTD	6	6704
SHANGHAI NAI LOK INDUSTRIAL CO LTD	6	6708
SHANXI ASCENT INDUSTRIAL CO LTD	6	6603
SHANXI DONGHUANG WIND POWER FLANGE MANUFACTURING CO LTD	7	7905
SHANXI GUANLI FLANGE CO LTD	7	7909
SHANXI MINDEO GROUP / SHANXI MINDEO METAL CO LTD	6	6703
SHANXI YOUQUAN FORGING AND PRESSING CO LTD	7	7908
SHENYANG XINLIAN PETRO-CHEMICAL EQUIPMENT CO LTD	6	6705
SHENZHEN CARY TECHNOLOGY CO LTD	1	1113
SHENZHEN KHJ SEMICONDUCTOR LIGHTING CO LTD	2	2706

Company	Hall	Booth No
SHERWOOD PROTECTIVE APPAREL	2	2201-C
SHINSEI INDUSTRY SDN BHD	7	7810
SICHUAN XIONGCHEN TECHNOLOGY CO LTD	5	5003
SIK SUPPLY SDN BHD	4	4019
SIMLECCO SDN BHD	4	4012
SINGAMAS OFFSHORE CONTAINER	2	2710
SINOSTEEL STAINLESS STEEL PIPE TECHNOLOGY (SHANXI) CO LTD	6	6602
SIRIM BERHAD	7	7708
SITCO INDUSTRIES SDN BHD	7	7013
SJP SEALING TECHNOLOGY (M) SDN BHD	2	2401
SNP MATERIAL CO LTD	1	1803
SOLCO PYROELEC CO LTD	5	5611
SOUTHERN CABLE SDN BHD	2	2308
SPECIAL CABLES PVT LTD INDIA	6	6904
SPIRAL STEEL PIPES GROUP CO LTD	7	7907
SSB CRYOGENIC EQUIPMENT PTE LTD	4	4301
STATS GROUP	1	1107
STEAM EQUIPMENTS INDIA / USA / UK	6	6805
STEEL PLATE & SECTIONS (SPS) - A MARUBENI-ITOCHU INC COMPANY	5	5210
STEELBOSO	1	1807
STEELTRADE	6	6932
STF LOTERIOS	6	6021
STRANDFORD INDUSTRY SDN BHD	2	2302
STRATA NIAGA SDN BHD	4	4007
SUD ROBINETTERIE INDUSTRIE (SRI)	4	4411
SUFA TECHNOLOGY INDUSTRY CO LTD CNNC	7	7605
SULZER	2	2805
SUMIP COMPOSITES PVT LTD	6	6810
SUNLEEM TECHNOLOGY INCORPORATED COMPANY	2	2212
SUPERLITE JOINTINGS PVT LTS	6	6037
SVERDRUP STEEL	2	2907
SWIFT ENERGY SDN BHD	2	2012
TAEHWA KALPA SEAL CO LTD	7	7401-E
TAIYUAN FORTUCKY LOGISTICS EQUIPMENT & TECHNOLOGY CO LTD	7	7910
TALENT CORPORATION MALAYSIA (TALENTCORP)	4	4606
TALURIT PTE LTD / DYNAMIC LOAD MONITORING UK	6	6011
TANJUNG LANGSAT PORT	2	2307

Company	Hall	Booth No
TECHFLUID YANTAI LIMITED	2	2512
TECHHAUS SDN BHD	1	1711
TEHO INTERNATIONAL INC LTD	4	4303
TELEDYNE GAS & FLAME DETECTION QR SALES & SERVICES SDN BHD	7	7809
TEMA ULUNG ENERGY SDN BHD	6	6922
TENAGA AMBANG SDN BHD	1	1016
TENBEX ENGINEERING SDN BHD	6	6030
TERRA ENERGY SDN BHD	5	5024
THAI BENKAN CO LTD	5	5312
THE JOY FACTORY	7	7020
THE MALAYSIAN OIL, GAS & ENERGY SERVICES COUNCIL (MOGSC)	6	6101
THE MONOBUOY COMPANY LTD	5	5208
THT-EX	7	7021
TIANJIN XINYUE INDUSTRIAL AND TRADE CO LTD	6	6609
TIME 3CS: TRANSFORMING ENERGY, SECURING THE FUTURE	7	7016
TMC TRANSFORMERS APAC PTE LTD	5	5307
TNF	5	5605
TOOLS DEPOT ENGINEERING SDN BHD	2	2007
TOP SLINGS	2	2601
TOWING MARINE ENERGY PTE LTD	4	4305
TRITAN ENGINEERING SDN BHD	2	2001
TRITORC EQUIPMENTS PVT LTD	5	5109
TOP INDUSTRIAL & ENGINEERING SDN BHD	4	4512
TUAH ENERGY SDN BHD	2	2301
ULTECH ENGINEERING SDN BHD	7	7501
UNICARE EMERGENCY EQUIPMENT PVT LTD	7	7506
IAM-WONDERWARE SDN BHD	2	2111
UNITED POWER MACHINERY SDN BHD	2	2611
UNITED U-LI CORPORATION BERHAD	1	1011
UNIVERSAL MARINE TECH COLT D	7	7401-J
UNIVERSITI TEKNOLOGI PETRONAS (UTP)	2	2612
VA TECHSYS PTE LTD	7	7206
VACONO ALUMINIUM COVERS	4	4808
VAC-TECH ENGINEERING PTE LTD	4	4205
VALVITALIA GROUP	6	6931
VAM GLOBAL	1	1009
VELESTO ENERGY BERHAD	1	1601
VENAS INTERNATIONAL CO LTD	5	5709

Company	Hall	Booth No
VENERABLE PRECISION SDN BHD	5	5311
VENTIONEX INTERNATIONAL	4	4302
VENTURA	2	2912
VG INSTRUMENTS (SEA) SDN BHD	4	4410
VG OFFSHORE CONTAINERS INTERNATIONAL	2	2017
VIBRO TECHNOLOGIES (MALAYSIA) SDN BHD	7	7807
VIKING LIFE-SAVING EQUIPMENT	7	7505
VME MATERIAL HANDLING SDN BHD (VERLINDE)	7	7010
VULCANIC	5	5211
WALTER FRANK	5	5203
WAROM TECHNOLOGY INCORPORATED COMPANY	5	5511
WEHAYA SDN BHD	4	4011
WEHAYA SDN BHD	4	4013
WEICON	4	4803
WEITE TECHNOLOGIES COLTD	1	1004
WENZHOU PEIDA STEEL CO LTD	6	6023
WENZHOU SINCO STEEL CO LTD	2	2408
WENZHOU WINWAY M&E CO LTD	7	7601
WFN	1	1805
WIKA INSTRUMENTATION (M) SDN BHD	1	1501
WILHELM TECHNOLOGIES SDN BHD	3	3002
WIROP INDUSTRIAL CO LTD	7	7701
WONKWANG VALVE	7	7401-B
WOOSUNG VALVE CO LTD (ALIOGAZ KUKUH SDN BHD)	1	1804
WORLDWIDE CORROSION SERVICES	1	1712
WUHAN LINMEI HEAD PLATE CO LTD	2	2407
WWT INTERNATIONAL / OLIO DRT	5	5002
YANGZHOU LANLING INTELLIGENT CONTROL VALVE CO LTD	2	2510
YOKE INDUSTRIAL CORP	5	5018
YONG FAH INTERNATIONAL PTE LTD	4	4308
YOUIL ENG CO LTD	7	7401-H
ZALUX	1	1109
ZASTRA SDN BHD	4	4405
ZHEJIANG ALPHA VALVE CO LTD	6	6608
ZHEJIANG BOUTIQUE VALVE CO LTD	6	6709
ZHEJIANG FONYE GROUP COLTD	7	7301
ZHEJIANG GUANZHENG VALVE CO LTD (GOZ VALVE)	5	5512
ZHEJIANG LIANGYI VALVE CO LTD	6	6706

Company	Hall	Booth No
ZHEJIANG NEWTON FLUID CONTROL CO LTD	2	2207
ZHEJIANG TORMIN ELECTRICAL CO LTD	2	2208
ZHEJIANG WEIGAO STANDARD PARTS CO LTD	6	6710
ZHEJIANG WELDO PIPING SOLUTION CO LTD	2	2705
ZHEJIANG YINLONG STAINLESS STEEL CO LTD	7	7007
ZHEJIANG YONGSHENG TECHNOLOGY CO LTD	6	6601
ZHENGZHOU YUGUANG CLAD METAL MATERIALS CO LTD	6	6607
ZINGAMETALL	2	2303
ZHEJIANG WELDO PIPING SOLUTION CO LTD	2	2705
ZHEJIANG YINLONG STAINLESS STEEL CO LTD	7	7007
ZHEJIANG YONGSHENG TECHNOLOGY CO LTD	6	6601
ZHENGZHOU YUGUANG CLAD METAL MATERIALS CO LTD	6	6607
ZINGAMETALL	2	2303
ZINGAMETALL MARINE & OFFSHORE (MALAYSIA) SDN BHD	2	2303
NEWPAGES NETWORK SDN BHD		F01
FBI PUBLICATIONS (M) SDN BHD		F02
KCI ASIA PACIFIC		F03
ORANGE MEDIA GROUP		F04
FBI PUBLICATION THAILAND		F05

Company	Hall	Booth No
ECOGUARD	6	6301-E
EMNES GROUP MALAYSIA	6	6201-A
ENERSEA RESOURCES SDN BHD	6	6201-J
EXA SYNERGISTIC SDN BHD	6	6041
HIGHBASE STRATEGIC SDN BHD	6	6407
HYPERWAVE SYSTEMS ENGINEERING SDN BHD	6	6040
JABATAN PEMBANGUNAN KEMAHIRAN	6	6405
KEMUNCAK LANAI	6	6201-G
KONTACTAPP	6	6301-L
MACROSPEC SDN BHD	6	6503
MAYURA BUMI ENGINEERING SDN BHD	6	6301-F
MEASAT	6	6043
MUMTAZ ENERGY	6	6003
MVS MARKETING	6	6004
NASSONS SDN BHD	6	6201-F
NEXUSCHEM ENGINEERING SDN BHD	6	6301-G
NODE COMP	6	6301-I
PCSS CONSULTANCY SDN BHD	6	6301-H
PETRA CAHAYA / INEIGHT	6	6505
PETROCHEM SAFETY (M) SDN BHD	6	6406
RADII	6	6201-O
SBD RESOURCES SDN BHD	6	6408
SEGI MAJU CONSORTIUM SDN BHD	6	6201-D
SEMARAK TRAINING	6	6201-L
SHAPADU CR ASIA SDN BHD	6	6409
IN-SOURCE OPTIONS SDN BHD (THE ISO GROUP)	6	6508
SPS-SAFRAN SOFTWARE SOLUTIONS	6	6201-C
SUPREME LANDMOBILE & WIRELESS CORPORATION SDN BHD (SLW)	6	6201-B
SYNERGENOG SDN BHD	6	6301-J
TECNIKABEL	6	6507
TERAS IOT SDN BHD	6	6510
VIUCOM SDN BHD	6	6301-K
VIXIOMATIC	6	6201-E
VYSUS GROUP	6	6201-K
WESTON ROBOT SDN BHD	6	6201-H
ZINGGREY MALAYSIA / ROVAL	6	6008



Company	Hall	Booth No
ADASTREAM SDN BHD	6	6403
ADVANSOFT SDN BHD	6	6201-N
ALYPZ SDN BHD	6	6301-B
ANJUR EKAR SDN BHD	6	6201-M
AOCAS	6	6006
ASIAPAC OIL & GAS SDN BHD	6	6301-C
CENTRE SIDE EXPRESS SDN BHD (CSE)	6	6001
DELEUM	6	6301-D
AIIS SOLUTIONS SDN BHD	6	6301-A
DSCAFF ENGINEERING SDN BHD	6	6509
DSI MALAYSIA (DSI SYMTRACE SDN BHD)	6	6506



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